

TOUR 7002 TOURISM, HOSPITALITY AND EVENT FUTURES

Credit Points 10

Description Tourism is a practice that both reflects and creates the changing, global world. International tourism is a key driver of the human experience of globalisation including the development of global citizenry, the opportunities and obligations that accompany this and the challenges, limitations and sometimes unintended effects of seemingly inconsequential travel choices. The tourism industry is concerned with the ongoing production of novel ways of experiencing the world and draws upon innovation in science and technology as well as imaginaries to accomplish this. Further, tourism is not insulated from practices that happen within the events and hospitality fields and must be taken into account when considering wholistic and strategic approaches. This subject will examine how these create and respond to futures in the realms of space, economy, culture and knowledge and how we can assess, evaluate and predict the effects of these.

School Social Sciences

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Equivalent Subjects TOUR 5002 - Frontiers in Sustainable Tourism Practice and Places

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Examine how tourism, hospitality and events create and respond to futures in the realms of space, economy and culture.
2. Synthesise advanced knowledge about specific futures, including the challenge or opportunity they present, key debates, approaches, and opinions.
3. Develop and effectively communicate a critical position on a specific futures topic.
4. Demonstrate an in-depth understanding of futures planning via relevant methods and case studies.
5. Assess the limits of forecasting and futures methods.

Subject Content

1. Tourism, the Anthropocene and disruption.
2. Tourism, hospitality and events futures.
3. Science and fiction in the creation of new imaginaries.
4. New spatial frontiers (space and oceans).
5. Vectors of future spaces and practices: architectures, robotics, ideas, disease and surveillance.
6. Tourism and events and the reconfiguration of the local.
7. Global citizenry and touristic practice.
8. Futures, uncertainty and contradictory outcomes.
9. Scenario planning and forecasting methods.