

TOUR 2003 MANAGING SUSTAINABLE PLACES

Credit Points 10

Coordinator Julie Wen ([https://directory.westernsydney.edu.au/search/name/Julie Wen/](https://directory.westernsydney.edu.au/search/name/Julie%20Wen/))

Description Managing Sustainable Places provides students with a fundamental understanding of current debates in tourism and sustainable place management. The complex relationships and interactions among the diverse stakeholders involved in managing sustainable places and tourism are explored. The subject encourages a systems approach, focusing on managing visitor experiences alongside destination attributes and community development. The subject assists students to analyse the role of tourism, events, and heritage in sustainable places through applying a wide range of case studies.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects SPRT 2011 Sustainability Tourism and Place

Learning Outcomes

1. Appraise the scope and complex interactions in places with tourism development and management;
2. Assess relationships between tourism and places in terms of the social, economic, and environmental vitality;
3. Apply theories to critique destination marketing and the sustainability of places;
4. Evaluate the contribution of tourism and management to healthy and sustainable places.

Subject Content

1. Key concepts and theory in management, sustainability, tourism and places;
2. Structure, roles and systems in places of tourism, events and heritage;
3. Relationship analysis: social, cultural, economic, and environmental impacts at places and sustainability;
4. Contemporary issues in tourism management and sustainability: recreation and leisure, healthy places, construction of places, the role of nature in tourism, virtual tourism, urban, rural, marine and other emerging types of tourism and the impact on the places;
5. Destinations, visitor economy and sustainable places.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Intra-session Exam	Two hours during semester	30	N	Individual
Presentation	15 minutes presentation per group	25	N	Group
Report	1,500 words	45	N	Individual

Teaching Periods

Autumn (2023)

Parramatta - Victoria Rd

On-site

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR2003_23-AUT_PS_1#subjects)

Autumn (2024)

Parramatta - Victoria Rd

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=TOUR2003_24-AUT_PS_1#subjects)