

CULT 3001 APPLIED SOCIAL RESEARCH

Credit Points 10

Legacy Code 101552

Coordinator Julia Kantek ([https://directory.westernsydney.edu.au/search/name/Julia Kantek/](https://directory.westernsydney.edu.au/search/name/Julia%20Kantek/))

Description In this subject students continue their education in social research, building on 400337 Social Research Methods. Students gain experience in using tools and techniques for the collection, analysis and interpretation of quantitative and qualitative data using real world examples. They gain experience in using various primary and secondary sources of data and designing the collection of data through surveys and interviews. Students will also examine the application of research to, for example, program evaluation and policy development, thus preparing students for professional contexts as generators and critical consumers of social research.

School Social Sciences

Discipline Sociology

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) HUMN 2066 Investigating and Communicating Social Problems

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Apply social research methods to real world social issues
2. Evaluate real world research reports
3. Demonstrate research skills by collecting qualitative and quantitative data
4. Demonstrate research skills by analysing and interpreting qualitative and quantitative data

Subject Content

1. How methodology informs methods for data collection and data analyses
2. The characteristics of quantitative and qualitative data
3. Using primary and secondary data sets
4. The design and administration of surveys and interviews
5. The use of case studies, field research, observation and other methods
6. Analyses interpretations and reporting of a range of quantitative and qualitative data types and sources
7. Applications of research to program evaluation and policy development
8. How social research is used to effect action and change

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Critical Review	1000 words	30	N	Individual	N
Critical Review	1000 words	30	N	Individual	N
Portfolio	1,000 words, plus evidence of engagement	40	N	Individual	N

Teaching Periods

Autumn (2025)

Penrith (Kingswood)

On-site

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=CULT3001_25-AUT_KW_1#subjects)

Liverpool

On-site

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Parramatta - Victoria Rd

On-site

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=CULT3001_25-AUT_PS_1#subjects)

WSU Online TRI-2 (2025)

Wsu Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=CULT3001_25-OT2_OW_2#subjects)

Sydney City Campus - Term 2 (2025)

Sydney City

On-site

Subject Contact Alan Nixon ([https://directory.westernsydney.edu.au/search/name/Alan Nixon/](https://directory.westernsydney.edu.au/search/name/Alan%20Nixon/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=CULT3001_25-SC2_SC_1#subjects)

Summer (2025)

Parramatta - Victoria Rd

On-site

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=CULT3001_25-SUM_PS_1#subjects)