

COMM 3055 DIGITAL STORY PRODUCTION

Credit Points 10

Description Digital technologies have revolutionised news delivery. Journalists and media professionals in every area of the profession now require video, audio, text and social media skills to work across multiple platforms and contexts. This subject introduces students to mobile digital storytelling and the ways stories are researched and produced for online media. Students develop their own web site populated with stories they produce using mobile digital video, audio and text to a variety of audiences. These stories are extended to relevant social media platforms. This digital portfolio is used as preparation for work in the industry. All work is based on an understanding of ethical and informed journalism practices.

School Humanities & Comm Arts

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) COMM 1018 News and Media Today

Restrictions

Successful completion of 80 credit points at Level 1 and at least 20 credit points at level 2.

Assumed Knowledge

Basic understanding of news media, news writing, and writing for digital media. Knowledge of legal issues affecting journalism and journalism ethics.

Learning Outcomes

1. Demonstrate practical skills in newsgathering, research, and production.
2. Use mobile digital audio and video devices to record material appropriate for news stories.
3. Use desktop editing systems and blog templates to assemble basic audio and video stories.
4. Explain the legal and ethical issues relevant to digital journalism.
5. Work in teams and individually.
6. Critically analyse multi-media journalism.
7. Adequately assess the risk involved in professional production projects.

Subject Content

1. Video and audio digital news and current affairs
2. Finding, researching, and pitching stories
3. Scripting, narrating and constructing audio, video and text news stories for digital platforms
4. Use of mobile digital video and audio capture equipment and desktop editing
5. Online and social media delivery of news material
6. The social role of digital journalism