

# COMM 3011 CREATIVE TEAMS 1

**Credit Points** 10

**Legacy Code** 102431

**Coordinator** Kate Richards ([https://directory.westernsydney.edu.au/search/name/Kate Richards/](https://directory.westernsydney.edu.au/search/name/Kate%20Richards/))

**Description** Creative TEAMS 1 will bring students together in interdisciplinary groups to work with Creative Industries practitioners in a 'real world' context. Students will learn how to collaborate to develop an original solution to a "wicked" problem set by the industry partner. Through research and planning, in relation to a set of relevant constraints: such as cultural, social, environmental, site and audience, students will develop a strategy that utilises the appropriate media, message and approach, to address the identified target audience, based on research findings.

**School** Humanities & Comm Arts

**Discipline** Communication and Media Studies, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

## Restrictions

Students must be enrolled in Bachelor of Creative Industries or associated double degrees. Successful completion of 80 credit points at Level 1 in currently enrolled program.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the elements of an ill-structured problem
2. Undertake appropriate research in collaboration with others
3. Use design thinking to reflect on a real world problem
4. Use critical thinking to reflect on research
5. Work in teams to develop novel solutions
6. Present findings in a range of formats
7. Demonstrate professional communication skills

## Subject Content

Design thinking  
 Research skills  
 Critical thinking  
 Collaborative problem solving  
 Professional communication strategies  
 Innovation and risk

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Applied Project	Applied Project – 1000 words plus 10 Slides or Venture Makers Innovation Challenge – 2 Days	15	N	Group
Applied Project	1,000 words plus 10 slides	20	N	Group
Applied Project	1,000 words plus 10 slides	25	N	Group
Reflection	1,000 words	40	N	Individual

Teaching Periods

## Spring (2024)

**Parramatta - Victoria Rd**

**On-site**

**Subject Contact** Kate Richards ([https://directory.westernsydney.edu.au/search/name/Kate Richards/](https://directory.westernsydney.edu.au/search/name/Kate%20Richards/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=COMM3011\\_24-SPR\\_PS\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3011_24-SPR_PS_1#subjects))