

# COMM 3010 CREATIVE INDUSTRIES PROFESSIONAL PROJECT OR INTERNSHIP

**Credit Points** 10

**Legacy Code** 102433

**Coordinator** Kristen Marshall ([https://directory.westernsydney.edu.au/search/name/Kristen Marshall/](https://directory.westernsydney.edu.au/search/name/Kristen%20Marshall/))

**Description** Creative Industries Professional Project or Internship will allow students to work with Creative Industries practitioners in a 'real world' context. Students will collaborate with an industry partner, applying design thinking to achieve creative solutions within an internship placement or develop their own creative industry project.

**School** Humanities & Comm Arts

**Discipline** Communication and Media Studies, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

## Restrictions

Students must be enrolled in Bachelor of Creative Industries or associated double degrees. Students must have successfully completed 160 credit points of study in currently enrolled program.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explore the relationship between discipline area and its contribution to creative industries and broader society.
2. Undertake appropriate critical thinking.
3. Use design thinking to solve challenges identified in the workplace and/or community setting.
4. Present a professional profile.
5. Demonstrate integrated disciplinary knowledge and skills in a workplace and/or project context.

## Subject Content

Professional profile creation  
Applied skills within industry of major/sub-major  
Critical and design thinking  
Applied problem solving  
Creative application  
Innovation and collaboration

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Professional Task	1,000 words	25	N	Individual
Professional Task	250 words plus 1 min video	15	N	Individual
Professional Task	300 words	10	N	Individual
Professional Task	5 minute video plus Supervisor/ Mentor report	50	N	Individual

Teaching Periods

## Spring (2023)

**Parramatta - Victoria Rd**

**On-site**

**Subject Contact** Kristen Marshall ([https://directory.westernsydney.edu.au/search/name/Kristen Marshall/](https://directory.westernsydney.edu.au/search/name/Kristen%20Marshall/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=COMM3010\\_23-SPR\\_PS\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=COMM3010_23-SPR_PS_1#subjects))

## Spring (2024)

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