

# COMM 1041 SCREEN MEDIA FUNDAMENTALS

**Credit Points** 10

**Legacy Code** 102826

**Coordinator** Vincent Tay ([https://directory.westernsydney.edu.au/search/name/Vincent Tay/](https://directory.westernsydney.edu.au/search/name/Vincent%20Tay/))

**Description** Creating compelling video content requires more than just knowing how to use a camera or edit a video. In this hands-on, practical subject, you will develop an appreciation of different tools and techniques, and enhance your ability to be able to create more powerful moving visuals: from researching and planning ideas, composing and framing compelling images, recording, enhancing sound, and editing. You'll have the opportunity to create a range of short content using accessible media, and publish your work online. No prior skills required.

**School** Humanities & Comm Arts

**Discipline** Audio Visual Studies

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

**Equivalent Subjects** COMM 2035 - Screen and Sound Practices 1

**Incompatible Subjects** -

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Integrate theoretical and practical knowledge in the analysis and creation of short screen media works.
2. Demonstrate basic planning and narrative strategies in relation to short factual content.
3. Demonstrate fundamental knowledge and technical skills in camera, sound recording, editing and sound postproduction.
4. Understand reflective practice.
5. Create and publish media content for online platforms.
6. Assess the risk involved in professional production projects.

## Subject Content

1. Concepts, techniques and practices in screen media production and factual content production
2. Technical and craft skills in camera, sound recording, editing and postproduction sound
3. Basic online content and publishing

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual	Y
Applied Project	No longer than 3 minutes in total	35	N	Group/ Individual	Y
Applied Project	No longer than 3 minutes in total	35	N	Group/ Individual	Y
Reflection	500 words or equivalent	20	N	Individual	Y

Teaching Periods

## Autumn (2024)

**Parramatta - Victoria Rd**

**On-site**

**Subject Contact** Vincent Tay ([https://directory.westernsydney.edu.au/search/name/Vincent Tay/](https://directory.westernsydney.edu.au/search/name/Vincent%20Tay/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=COMM1041\\_24-AUT\\_PS\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1041_24-AUT_PS_1#subjects))