

BUSM 7119 INTERNSHIP B

Credit Points 10

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Description The Internship capstone is designed for students who want to gain industry experience and further their studies through project-based learning. Internship B is the second of two capstone subjects that require students to undertake a research project in their chosen field whilst attending an industry-based internship. In Internship B students carry finalise the workplace research project begun in BUSM 7118 Internship A and present their findings to an industry and academic audience.

School Business

Discipline Business Management

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Pre-requisite(s) BUSM 7118

Incompatible Subjects BUSM 7012
BUSM 7055

Restrictions

Only students enrolled in a postgraduate Business program can enrol in this subject.

Students in program 2624 Master of Business (Operations Management) must have completed 60 credit points before undertaking this subject.

Students in program 2761 Master of Business Administration must have completed 80 credit points and must obtain permission from the Director of Academic Program before undertaking this subject.

Assumed Knowledge

Understanding of the business environment and organisational structures, business communications skills, business strategy, as well as substantial knowledge in the major discipline area.

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Investigate a real business issue within a specific organisation/business.
2. Reflect on workplace experiences within the internship focusing on key issues and challenges faced.
3. Analyse and interpret secondary data gathered from a range of sources, to assist in solving the business problem.
4. Apply and apprise appropriate skills and knowledge to work productively in a relevant discipline-related business workplace.

Subject Content

- This is an applied subject and as such will vary in content focus depending on the site of the internship and the area of focus, as determined by the student's selection of major.

- Students will work in conjunction with the Subject Coordinator and an academic supervisor who is an academic expert in their area of specialization to negotiate the area of focus

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Reflection	750 words + 10 mins	30	N	Individual	N
Applied Project	3000 words	50	N	Individual	Y
Presentation	20 minutes	20	N	Individual	Y