

# BUSM 7118 INTERNSHIP A

**Credit Points** 10

**Coordinator** Laurel Jackson ([https://directory.westernsydney.edu.au/search/name/Laurel Jackson/](https://directory.westernsydney.edu.au/search/name/Laurel%20Jackson/))

**Description** The internship capstone subjects are designed for students who want to gain industry experience and further their studies through project-based learning. Internship A is the first of two capstone subjects that require students to undertake a research project in their chosen field whilst attending an industry-based internship. In Internship A students will identify a business problem, scope a research project that explores the problem and carry out the early stages of the project. This project will be continued, finalised and reported on in BUSM 7119 Internship B.

**School** Business

**Discipline** Business Management

**Student Contribution Band**

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Postgraduate Coursework Level 7 subject

**Incompatible Subjects** BUSM 7012  
BUSM 7055

**Restrictions**

Only students enrolled in a postgraduate Business program can enrol in this subject.

Students in program 2624 Master of Business (Operations Management) must have completed 60 credit points before undertaking this subject.

Students in program 2761 Master of Business Administration must have completed 80 credit points and must obtain permission from the Director of Academic Program before undertaking this subject.

**Assumed Knowledge**

Understanding of the business environment and organisational structures, business communications skills, business strategy, as well as substantial knowledge in the major discipline area.

## Learning Outcomes

After successful completion of this subject, students will be able to:

1. Identify a real business issue within a specific organisation/business.
2. Reflect on workplace experiences within the internship and make relevant links to key aspects of workplace culture, management and teamwork observed.
3. Present complex ideas in a discipline-relevant or business context using professional communication skills.
4. Analyse and interpret secondary data gathered from a range of sources, to assist in defining the business problem.

## Subject Content

- This is an applied subject and as such will vary in content focus depending on the site of the internship and the area of focus, as determined by the student's selection of major.

- Students will work in conjunction with the Subject Coordinator and an academic supervisor who is an academic expert in their area of specialization to negotiate the area of focus

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Type            | Length     | Percent | Threshold | Individual/ Group Task | Mandatory |
|-----------------|------------|---------|-----------|------------------------|-----------|
| Applied Project | 1500 words | 40      | N         | Individual             | Y         |
| Reflection      | 1000 words | 30      | N         | Individual             | N         |
| Presentation    | 10 minutes | 30      | N         | Individual             | Y         |