

BUSM 7113 LEADING FOR SOCIAL IMPACT

Credit Points 10

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Description This subject provides students with an opportunity to explore the rising importance of leaders' impact on improving social outcomes through strategic decisions affecting various stakeholders. Specifically, this subject examines the social economy and social impact, models of leadership that can be used to maximise social impact, trends and drivers redefining the complexities of social impact, and strategies leaders can use to intervene more effectively to achieve social outcomes. Students will acquire critical leadership capabilities that equip them with knowledge and practical skills to achieve outcomes that enhance inclusive, responsible and equitable practices.

School Business

Discipline Business Management

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Equivalent Subjects BUSM 7051

Restrictions

Students must be in a postgraduate program to enrol in this subject.

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Critically discuss the contexts, complexities, and opportunities of leading for social outcomes in the for-profit, not-for-profit, and government sectors.
2. Apply advanced knowledge of social economy concepts and theories and their influence on responsible leadership practices.
3. Critically evaluate and apply relevant ethical and responsible social impact strategies that maximise positive organisational social outcomes.
4. Engage in leadership practice that respects and values Indigenous Australian peoples and communities, and their ways of knowing, being and doing.

Subject Content

- Leadership models
- Leadership and strategic planning.
- Social economy
- Leadership in the social economy
- UN Sustainable Development Goals
- Social impact practices and tools
- Social innovation
- Sustainability led innovation
- Social impact in the digital age

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Report	1000 equivalent	30	N	Individual	N
Case Study	1500 words equivalent	35	N	Individual	Y
Applied Project	2000 words equivalent and 15 minute presentation	35	N	Group	N