

# BUSM 7090 STRATEGIC PROJECT MANAGEMENT

**Credit Points** 10

**Legacy Code** 301193

**Coordinator** Robert Osei-Kyei ([https://directory.westernsydney.edu.au/search/name/Robert Osei-Kyei/](https://directory.westernsydney.edu.au/search/name/Robert%20Osei-Kyei/))

**Description** This subject teaches students the importance of aligning projects with the business strategy. Strategic alignment is a two-way process. Overall business strategy guides project planning, and, in turn, project success drives enterprise strategy. Students understand the bigger-picture goals, how to identify what is being accomplished and why, and how to achieve goals. Other topics include measuring project success and portfolio and program management.

**School** Eng, Design & Built Env

**Discipline** Project Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Postgraduate Coursework Level 7 subject

## Restrictions

Students must be enrolled in program 3752 Master of Project Management.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate theoretical understanding of organisational strategy and the principles of competitive advantage and align these to project management
2. Analyse a company's mission, goals, and objectives, and develop a plan to ensure that project outcomes reflect an appropriate strategy
3. Evaluate critical success factors, use the principles of project portfolio management (PPM) to evaluate potential projects, and justify the selection of an appropriate portfolio that reflects company goals and objectives
4. Critically evaluate how project success can be quantified and measured, and construct a plan to allocate appropriate resources to the portfolio
5. Critically analyse project management and procurement strategies and critical success factors in the global business environment
6. Communicate effectively as a professional and function as an effective leader or member of a diverse team

## Subject Content

Business strategy and its relation to projects  
 Mission, goals, objectives and processes to bring an organization's intended strategy to reality  
 Strategic choices and strategic management practices  
 Methods of aligning projects with strategy  
 Strategic evaluation and selection of projects to create a well-balanced portfolio  
 Critical success factors, financial evaluation criteria, and measuring project success

Procurement strategies  
 Strategic portfolio and program management  
 Managing projects in global context

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Quiz	20 minutes	20	N	Individual	Y
Professional Task	3,000 words and 10 minutes	40	N	Group	Y
Professional Task	2,500 words	40	N	Individual	Y

Teaching Periods

## Spring (2024)

### Parramatta City - Macquarie St

#### On-site

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View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM7090\\_24-SPR\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7090_24-SPR_PC_1#subjects))

## Spring (2025)

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