

BUSM 7055 INTERNSHIP

Credit Points 20

Legacy Code 200830

Coordinator Laurel Jackson ([https://directory.westernsydney.edu.au/search/name/Laurel Jackson/](https://directory.westernsydney.edu.au/search/name/Laurel%20Jackson/))

Description This subject replaced by TEAC 7118 Internship A and TEAC 7119 Internship B from Q2, 2025. This is a 20 credit point subject over two Quarters, 20 weeks in total, 10 credit points in each Quarter. Internship is designed for students who want to gain industry experience and further their studies through a 20-credit point business internship, conducted over two consecutive teaching sessions. This Internship subject is based on a 'project style' subject which requires students to undertake a research project in their chosen field whilst attending an industry-based internship. These highly sought after internships will be filled on a competitive basis.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in a postgraduate Business program. The online offerings for this subject are only available to students enrolled in programs 2770 Master of Commerce (Financial Planning) and 2793 Master of Financial Planning. Students in the following programs must have completed 60 credit points before undertaking this unit: 2793 Master of Financial Planning; 2770 Master of Commerce (Financial Planning); 2624 Master of Business (Operations Management) and 2764 Master of Commerce (Human Resource Management). Students in program 2761 Master of Business Administration must have completed all core subjects plus 40 credit points of major subjects (i.e. a total of 80 credit points) and must obtain permission of the Director of Academic Program before undertaking this subject.

Assumed Knowledge

Understanding of the business environment and organisational structures, business communications skills, business strategy, as well as substantial knowledge in the major discipline area.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Investigate a real business issue within a specific organisation/business.
2. Analyse and interpret secondary data gathered from a range of sources, to assist in defining the business issue.
3. Demonstrate the links between theory and practical work environments by using appropriate theoretic frameworks to analyse novel workplace situations.
4. Apply and apprise appropriate skills and knowledge to work productively in a relevant discipline-related business workplace.

Subject Content

The internship must be approved by the subject Coordinator prior to students commencing in it. Each internship will involve a literature survey, application of theory and techniques to an industry based problem, methodological investigation, reporting and recommendations. Internships will be industry-based and directly relevant to the student's area of interest. Students will work in conjunction with the subject Coordinator and an academic supervisor who is an academic expert in their area of specialization. Students will meet with their Supervisor regularly throughout the study period and with the subject Coordinator, in a class environment, as defined by the subject guidelines.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Reflection	1,500 words and 10 minute presentation	30	N	Individual	Y
Presentatio	20 minutes	20	N	Individual	Y
Applied Project	4,000 words	50	N	Individual	Y

Teaching Periods

Quarter 3 (2024)

Parramatta City - Macquarie St

On-site

Subject Contact Laurel Jackson ([https://directory.westernsydney.edu.au/search/name/Laurel Jackson/](https://directory.westernsydney.edu.au/search/name/Laurel%20Jackson/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7055_24-Q3_PC_1#subjects)

Sydney City Campus Quarter 3 (2024)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7055_24-SQ3_SC_1#subjects)

Quarter 4 (2024)

Parramatta City - Macquarie St

On-site

Subject Contact Laurel Jackson ([https://directory.westernsydney.edu.au/search/name/Laurel Jackson/](https://directory.westernsydney.edu.au/search/name/Laurel%20Jackson/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7055_24-Q4_PC_1#subjects)

Sydney City Campus Quarter 4 (2024)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7055_24-SQ4_SC_1#subjects)

Quarter 1 (2025)

Parramatta City - Macquarie St

On-site

Subject Contact Laurel Jackson ([https://directory.westernsydney.edu.au/search/name/Laurel Jackson/](https://directory.westernsydney.edu.au/search/name/Laurel%20Jackson/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM7055_25-Q1_PC_1#subjects)