

# BUSM 7020 CREATING SUSTAINABLE ORGANISATIONS

**Credit Points** 10

**Legacy Code** 200853

**Coordinator** Robert Perey ([https://directory.westernsydney.edu.au/search/name/Robert Perey/](https://directory.westernsydney.edu.au/search/name/Robert%20Perey/))

**Description** 'Creating Sustainable Organisations' explores new pathways to sustainability and leadership for the 21st Century, encouraging continual reflection and discussion on the nature and implications of current debates on environmental and social issues. It examines different models and strategies designed to balance the need for business growth with responsiveness to social and environmental issues. 'Creating Sustainable Organisations' provides students with the skills to lead in ways that will enable them to be active participants in the solution to the planet's environmental and social problems.

**School** Business

**Discipline** Organisation Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Postgraduate Coursework Level 7 subject

**Equivalent Subjects** LGYA 8728 - Creating Sustainable Organisations

**Restrictions**

Students must be enrolled in a postgraduate Business program or 3693 Master of Engineering.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate knowledge of the meaning and key principles underpinning the notion of sustainability;
2. Explain the benefits and importance of creating sustainable organisations in ways that are appropriate to influence business decision-makers;
3. Make recommendations on processes for the introduction of sustainability in business, organisations, including processes to foster leadership for sustainability;
4. Apply appropriate models and frameworks for sustainability practice and decision-making in organisations;
5. Identify the benefits of sustainability for both business and society and demonstrate that appreciation through reflective analysis.

## Subject Content

- what is sustainability?
- The business case for sustainability
- leadership and sustainability
- sustainability Models
- Measuring and Reporting sustainability
- strategic sustainability
- social sustainability
- sustainability and The Global environment

- The future of sustainability

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Reflection	1,500 words	30	N	Individual	Y
Case Study	1,500 words	40	N	Individual	Y
Simulation	15 minutes; 1,000 words	30	N	Group	Y

Prescribed Texts

- Book of Readings (compilation of various relevant materials)

Teaching Periods

## Quarter 2 (2024)

### Parramatta City - Macquarie St

**On-site**

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View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM7020\\_24-Q2\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7020_24-Q2_PC_1#subjects))

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