

BUSM 7013 BUSINESS, SOCIETY AND THE ENVIRONMENT

Credit Points 10

Legacy Code 200847

Coordinator Louise Ingersoll ([https://directory.westernsydney.edu.au/search/name/Louise Ingersoll/](https://directory.westernsydney.edu.au/search/name/Louise%20Ingersoll/))

Description Business, Society and the Environment draws on social enquiry and reflection to explore the complex relationships between business and the stakeholders of business, by critically evaluating the social, environmental and political impacts of business decisions and practices. The unit focusses on the challenges and ethical dilemmas emerging from global capitalism, and addresses the significance of government in regulating the impact of business on society and the environment. The unit critically considers the nature of the firm and the role of ideology to justify business decisions.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 10cp

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in a postgraduate Business program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Critically analyse the social and environmental impacts of business practices in national and global contexts;
2. Critically reflect on the connections between individual experience and social and environmental issues;
3. Apply theories and models to analyse the social and environmental dimensions of the interactions between Business and the stakeholders of Business;
4. Identify and critically analyse different ideologies used to justify the perspectives of business, government and society, with attention on social and environmental issues;
5. Critically reflect on and research the social and environmental issues emerging from the reciprocal impacts of business, government and society.

Subject Content

- The business-society-government dynamic
 - The significance of The environment to society and business sustainability
 - sociological and Ethical reasoning for sustainability of business
 - The development of capitalism, globalisation and The impact on The environment
 - ideological Models relevant to The business, society and environmental perspectives
 - The dynamic connections between sustainability, stakeholders and The nature of The firm
 - Stakeholder perspectives on The environment and business
1. The Business-Society-Government dynamic

2. The significance of the environment to society and business sustainability
3. Sociological and ethical reasoning for sustainability of business
4. The development of capitalism, globalisation and the impact on the environment
5. Ideological models relevant to the business, society and environmental perspectives
6. The dynamic connections between sustainability, stakeholders and the nature of the firm
7. Stakeholder perspectives on the environment and business

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Report	1,200 words	30	N	Individual
Reflection	1,000 words	30	N	Individual
Case Study	15 minute presentation (10%) and 3,000 word Analysis (30%)	40	N	Individual

Prescribed Texts

- Customised compilation of readings

Teaching Periods

Quarter 4

Parramatta City - Macquarie St

Evening

Subject Contact Louise Ingersoll ([https://directory.westernsydney.edu.au/search/name/Louise Ingersoll/](https://directory.westernsydney.edu.au/search/name/Louise%20Ingersoll/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM7013_22-Q4_PC_E#subjects)