

BUSM 3087 SPECIAL TOPICS IN INTERNATIONAL BUSINESS

Credit Points 10

Coordinator Tendai Chikweche ([https://directory.westernsydney.edu.au/search/name/Tendai Chikweche/](https://directory.westernsydney.edu.au/search/name/Tendai%20Chikweche/))

Description This subject explores current and emerging international business issues highlighted across various channels, including business-related media and managerial and academic publications. It focuses on developing critical thinking skills and identifying themes relevant to international business including sustainability and diversity. The subject is well-positioned within a dynamic and ever-changing international business environment, requiring students to apply problem-solving skills to hot topics as they occur in real time.

School Business

Discipline Business Management

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) BUSM 1015

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Evaluate current international business issues.
2. Synthesise information on current academic issues and themes in the international business field
3. Communicate ethical international business practice that respects and values Indigenous Australian peoples and communities, and their ways of knowing, being and doing.
4. Propose international business strategies that contribute to a sustainable, diverse and just world.

Subject Content

- Current emerging topics in international business
- Tariffs and international trade
- Global supply chain management
- Emerging regulatory and ethical considerations in international business
- Geopolitical risks in international Business
- Emerging Importance of Sustainability in international business
- Indigenous worldviews and international business
- Data and decision making in international business