BUSM 3072 TOURISM INDUSTRY PROFESSIONAL PLACEMENT

Credit Points 20

Legacy Code 102385

Coordinator Garth Lean (https://directory.westernsydney.edu.au/search/name/Garth Lean/)

Description In 2023 this subject is replaced by TOUR 3003 - Visitor Economy Professional Placement. Tourism Industry Professional Placement (TIPP) provides students with understanding and experience of the tourism or related industry workplace. Students work in a voluntary capacity with an industry host to gain work-ready skills and undertake professionally appropriate tasks. Students complete a Professional Placement Proposal and Professional Placement Report.

School Social Sciences

Discipline Tourism Management

Student Contribution Band HECS Band 4 20cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions

Students must be enrolled in 1664 Bachelor of Tourism Management or 6030 Diploma in Social Science/Bachelor of Tourism Management, where this is an alternate core subject. Students enrolled in the 1667 Bachelor of Social Science (Heritage and Tourism Major) may include this subject as an elective. Students must have successfully completed 160 credit points.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate practical employability skills that can be useful for professional career development;
2. Apply problem-solving skills and plan for situation improvement;
3. Demonstrate capacity to work effectively in team environments;
4. Design and manage a program of professional development;
5. Evaluate and report on a professional development/situation improvement program.

Subject Content

Introduction to work-based learning - pre-placement orientation and planning
Professional development goal-setting and planning
Project and progress management
Professional development evaluation and reporting
Completion of a situation improvement project/task

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Proposal	1500 words	30	N	Individual
Report	3500 words	60	N	Individual
Presentation	15 minutes	10	N	Individual
Evaluation	N/A	S/U	Y	Individual