

BUSM 3033 INTERNATIONAL MANAGEMENT

Credit Points 10

Legacy Code 200623

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Description International Management provides an overview of issues confronting managers working in a complex globalised environment. Areas such as global and regional integration, the role of ethics and social responsibility, as well as the changing political, legal and technological environment require consideration by management in multinational organisations. The role of culture and human resource management is another significant area of failure by global managers. Finally global strategic issues such as managing political risk and government relations will be analysed to allow a deeper level of understanding of the complexities of managing in an internationally competitive marketplace.

School Business

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Equivalent Subjects LGYA 9900 - International Management

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the impacts of globalisation and its effects on the technological, economic and political factors on management decision-making (Commands multiple skills and literacies to enable adaptable lifelong learning).
2. Analyse theoretical perspectives of international mergers/acquisitions as an entry strategy for multinational organisations to evaluate the challenges faced by organisations working in the global environment (Brings knowledge to life through responsible engagement and appreciation of diversity in an evolving world)
3. Interpret the major theoretical perspectives of culture and their effects on behaviour in an international environment (Brings knowledge through intellectual inquiry in professional or applied contexts)
4. Applies theories of international strategic management to organisations working in the global environment (Demonstrates comprehensive, coherent and connected knowledge).
5. Applies teamwork skills when undertaking collaborate tasks. (Brings knowledge to life through responsible engagement and appreciation of diversity in an evolving world)
6. Demonstrates how theory, research and practice apply in International Managements. (Commands multiple skills and illiteracies to enable adaptable lifelong learning)

Subject Content

Globalisation

Political, legal and technological environment

Social Responsibility

Meanings and dimensions of culture

Strategy formulation and organisational structure

Entry strategies

Managing political risk

Management decision and control

Leadership

Prescribed Texts

- Luthans, F. & Doh, J. (2009) International Management, culture, strategy and behaviour. McGraw Hill 7th Edition