

BUSM 3023 HOSPITALITY AND TOURISM IN PRACTICE

Credit Points 10

Legacy Code 200995

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Description Hospitality and tourism play an important role in society impacting directly and indirectly on many elements of everyday life. With the ability to both positively and negatively impact on individuals, communities and economies, hospitality and tourism are viewed from the perspective of different stakeholders. Within this subject a contextual understanding and analysis of hospitality and tourism is provided through interaction with industry practitioners and discussion of contemporary issues impacting the industry.

School Business

Discipline Hospitality Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Incompatible Subjects BUSM 3018 - Hospitality Industry

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Evaluate the positive and negative outcomes of tourism and hospitality;
2. Analyse the impact of hospitality and tourism on society;
3. Critique recent changes to the hospitality and tourism sectors;
4. Address a current issue within the hospitality and tourism industry.

Subject Content

- The Intersection of hospitality and tourism as separate, but related industries
- The impact of hospitality and tourism on local communities
- The contemporary hospitality and tourism industries
- The positive and negative social impacts of hospitality and tourism
- hospitality and tourism of The future
- hospitality and tourism developed versus developing nations
- contemporary Developments in hospitality and tourism

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Essay	1,250 words	30	N	Individual
Case Study	4,000 words	40	N	Group
Proposal	1,250 words	30	N	Individual