

# BUSM 3021 HOSPITALITY PLACES AND SPACES

**Credit Points** 10

**Legacy Code** 200989

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**Description** Contemporary hospitality settings often require specialised services and distinctive facilities. Matching the physical spaces and places with hospitality, to the services and experiences provided, is an integral part/consideration of contemporary hospitality practice. As future managers in the industry, it is imperative to have a sound basic knowledge of the design, development and commercial viability of such products, services and spaces, especially in the context of consumer expectations, in order to remain competitive and sustainable.

**School** Business

**Discipline** Hospitality Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Equivalent Subjects** BUSM 3055 - Planning and Design Hospitality Facilities

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Analyse the challenges facing hospitality managers in the design, development and redevelopment of hospitality facilities;
2. Identify and discuss aspects of asset management in relation to servicescapes, compliance and sustainability;
3. Evaluate the role of a hospitality venue in providing a customer experience;
4. Compare and contrast the fitness for purpose of various hospitality venues.

## Subject Content

- hospitality Facilities and venues ? design, maintenance and redesign
- Servicescapes as areas for The delivery of A hospitality experience
- incorporating environmental sustainability into facility and venue design and Operations
- The role of The guest within A facility or venue
- Functional, organisational, environmental and Aesthetic elements of hospitality Facilities
- The role of design in generating revenue
- Distinctions of form and function in Facilities and venue design

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Critical Review	1,500 words	30	N	Individual	Y
Report	4,000 words	30	N	Group	Y
Final Exam Take Home, 3 days		40	N	Individual	Y

Prescribed Texts

- Hassanien, A and Dale, C (eds) 2013, Facilities management and development for tourism, hospitality and events, CABI, Wallingford.