

BUSM 3008 DEVELOPING SPORT PROFESSIONALS

Credit Points 10

Legacy Code 200997

Coordinator Michelle O'Shea ([https://directory.westernsydney.edu.au/search/name/Michelle OShea/](https://directory.westernsydney.edu.au/search/name/Michelle%20OShea/))

Description The Sport Management Internship subject provides students with an opportunity to engage with the sport industry through a 120 hour [minimum] industry placement. Students are provided with a unique opportunity to observe sport management practitioners in action and learn in a practical "hands-on" setting. Experience in the field of study is an essential ingredient in preparing an individual for employment either during the period of study or after graduation. Students have the opportunity to apply theoretical concepts, knowledge and skills acquired in lectures and workshops in professional sport, recreation and aligned settings.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) -

Equivalent Subjects BUSM 3066 - Sport Management Internship

Restrictions Student must be enrolled in one of the following programs: 1818 Bachelor of Arts/Bachelor of Business 1819 Bachelor of Communication/Bachelor of Business 1820 Bachelor of International Studies/Bachelor of Business 2786 Bachelor of Business 2787 Bachelor of Business (Advanced Business Leadership) 2788 Bachelor of Business/Bachelor of Laws 2789 Bachelor of Business (Advanced Business Leadership)/Bachelor of Laws 3728 Bachelor of Engineering (Honours)/Bachelor of Business 3737 Bachelor of Information and Communications Technology/Bachelor of Business 3744 Bachelor of Information Systems/Bachelor of Business 3745 Bachelor of Information Systems Advanced/Bachelor of Business 4748 Bachelor of Science/Bachelor of Business 6037 Diploma in Business/Bachelor of Business

Assumed Knowledge

An introductory level of knowledge in Sport Management.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Critique the professional practice of sport and allied services.
2. Reflect upon personal values, experiences and expectations.
3. Evaluate contemporary managerial practices of sport or related organisations.
4. Analyse the diverse departments within a sports organisation or related organisation & their engagement with stakeholders.
5. Communicate clearly and concisely to diverse audiences in a range of formats.

6. Engage in peer review, providing and receiving feedback in a responsible and constructive manner.

Subject Content

1. Sport management career readiness and employability skills development
2. Professional portfolio development
3. Supervised internship hours jointly supervised/facilitated by an experienced sport management practitioner and WSU academic mentor.
4. Professional and personal ethics in/through sport business practice
5. Critical reflection on self and others experiences and interpretations while completing internship hours

Special Requirements

Legislative pre-requisites

Some placements may require completion of a Prohibited Persons Declaration; Criminal Record Check Clearance and Immunisation. This will be considered on a case by case basis.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Learning Contract	500 words	15	N	Individual	N
Self-Assessment	500 words	35	N	Individual	N
Peer Review	500 words	25	N	Group	N
Portfolio	1000 words	25	N	Individual	N

Teaching Periods

Spring (2025)

Online

Online

Subject Contact Michelle O'Shea ([https://directory.westernsydney.edu.au/search/name/Michelle O%27Shea/](https://directory.westernsydney.edu.au/search/name/Michelle%20O%27Shea/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3008_25-SPR_ON_2#subjects)

Summer (2025)

Online

Online

Subject Contact Michelle O'Shea ([https://directory.westernsydney.edu.au/search/name/Michelle O%27Shea/](https://directory.westernsydney.edu.au/search/name/Michelle%20O%27Shea/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3008_25-SUM_ON_2#subjects)