

BUSM 3005 CREATING CHANGE AND INNOVATION

Credit Points 10

Legacy Code 200862

Coordinator Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

Description The future of work requires us to: be innovative; manage change; have interpersonal skills; and be lifelong learners. Towards these aspirations, this subject introduces the concepts of change and innovation as they relate to organisational transformation. It explores change as a human and social process. Furthermore, it offers opportunities to consider relevant bona fide examples of change and innovation to expand ideas on how to inspire and lead organisational transformation. As such, this subject provides the theoretical and practical understandings that you will need as both a student of change and a future manager.

School Business

Discipline Organisation Management

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Equivalent Subjects BUSM 3038 Management of Change LGYB 9013 Management of Change

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Evaluate the use of established approaches to promote innovation and manage change
2. Analyse the influential roles of leadership, organisational culture, and communication
3. Devise a plan to introduce innovation and manage change
4. Effectively communicate to facilitate innovation and change management
5. Reflect on creating change and innovation

Subject Content

1. Approaches to promote innovation and manage change
2. The influential roles of leadership, organisational culture, and communication
3. Introducing innovation and managing change
4. Communication to facilitate innovation and change management

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/ Group Task
Case Study	900 words	30	N	Individual
Portfolio	Part 1. Report (500 words (10%) Part 2. Report (1,000 words) (20%)	30	N	Group
Reflection	1,000 words	40	N	Individual

Prescribed Texts

- Dawson, P., & Andriopoulos, C. (2021). *Managing change, creativity and innovation* (Fourth ed.). Sage Publications.

Teaching Periods

Autumn

Bankstown

Day

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Campbelltown

Day

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Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-AUT_ON_O#subjects)

Parramatta City - Macquarie St

Evening

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Day

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WSU Online TRI-1

Wsu Online

Online

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Sydney City Campus - Term 1

Sydney City

Day

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WSU Online TRI-2

Wsu Online

Online

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Sydney City Campus - Term 2

Sydney City

Day

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_22-SC2_SC_D#subjects)

WSU Online TRI-3

Wsu Online

Online

Subject Contact Karen Harvey ([https://directory.westernsydney.edu.au/search/name/Karen Harvey/](https://directory.westernsydney.edu.au/search/name/Karen%20Harvey/))

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Sydney City Campus - Term 3

Sydney City

Day

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