

# BUSM 3002 BUSINESS LEADERSHIP

**Credit Points** 10

**Legacy Code** 200573

**Coordinator** Marion Cornish ([https://directory.westernsydney.edu.au/search/name/Marion Cornish/](https://directory.westernsydney.edu.au/search/name/Marion%20Cornish/))

**Description** Business Leadership explores the multiple opinions and complex perspectives regarding leadership in the global business context. Exploring the nature of leadership across different cultures and situations, students develop an insight into the highly sophisticated meanings of leadership emerging from the broad literature, history and accounts on the topic. Future leaders emerge from this subject recognising the importance and relevance of their personal leadership goals in the early stages of a business or commerce career.

**School** Business

**Discipline** Business Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Pre-requisite(s)** Students must have successfully completed at least 90 credit points of business related units

## Restrictions

Students must be enrolled in 2787 Bachelor of Business (Advanced Business Leadership), 2789 Bachelor of Business (Advanced Business Leadership) / Bachelor of Laws, 2754 Bachelor of Business and Commerce (Advanced Business Leadership), 2747 Bachelor of Business and Commerce (Advanced Business Leadership) / Bachelor of Laws, 2741 Bachelor of Business and Commerce (Advanced Business Leadership). Students enrolled in 2786 Bachelor of Business or 2739/2753 Bachelor of Business and Commerce may take this subject as an elective with Director, Academic Programs approval. Students interested in taking this subject as an elective will have to apply to the Director, Academic Programs who will have to decide whether the students fit the category of high potential students. If there are too many applicants the Director, Academic Programs may rank the applicants and restrict the number of acceptances to an appropriate seminar size.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Critically evaluate the research literature on business leadership;
2. Demonstrate understanding of the implications of the leadership for their personal improvement;
3. Demonstrate understanding of how leadership might vary across cultures and situations.

## Subject Content

- The nature of leadership
- leadership and strategic thinking
- leadership and values
- how to develop your leadership skills
- leadership in A Global environment

- leadership in An indigenous community

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Type         | Length     | Percent | Threshold | Individual/ Group Task | Mandatory |
|--------------|------------|---------|-----------|------------------------|-----------|
| Essay        | 1250 words | 35      | N         | Individual             | Y         |
| Portfolio    | 1250 words | 30      | N         | Individual             | Y         |
| Presentation | 5 minutes  | 10      | N         | Individual             | Y         |
| Presentation | 10 minutes | 25      | N         | Group                  | Y         |

## Prescribed Texts

- Jackson, B & Parry, K, 2018, A very short but fairly interesting and reasonably cheap book about studying leadership, 3rd edn, Sage, London

## Teaching Periods

### Spring (2024)

#### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Marion Cornish ([https://directory.westernsydney.edu.au/search/name/Marion Cornish/](https://directory.westernsydney.edu.au/search/name/Marion%20Cornish/))

View timetable ([https://clasregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM3002\\_24-SPR\\_PC\\_1#subjects](https://clasregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3002_24-SPR_PC_1#subjects))