

BUSM 1048 PROFESSIONAL CAREERS AND EMPLOYABILITY

Credit Points 10

Coordinator Jayne Bye ([https://directory.westernsydney.edu.au/search/name/Jayne Bye/](https://directory.westernsydney.edu.au/search/name/Jayne%20Bye/))

Description This subject equips students with foundational knowledge and practical skills to navigate professional careers in business. Students will explore graduate career pathways, develop employability competencies, and understand employer and workplace expectations. Students will reflect on their current skillset and experience, using these as foundation for growth and development. Through industry engagement, networking activities and portfolio creation, students will build confidence in career planning and workplace readiness.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects BUSM 2030
BUSM 2040
BUSM 2041

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Explain the dynamic nature of the graduate labour market
2. Identify the skills and capacities that enhance employability and career progression
3. Develop reflective practice skills to gain personal insight for professional and career development
4. Create a personal employability plan for your graduate career
5. Effectively communicate knowledge of graduate employability concepts

Subject Content

- Employment versus employability. What's the difference?
- The graduate labour market and drivers of change
- Skills and capacities for employability – what do employers want?
- Graduate opportunities across the sectors
- Creating your employability story – reflecting on your experience
- Employability planning and useful resources
- Steps towards getting a graduate job