

BUSM 1010 FINANCING ENTERPRISES

Credit Points 10

Legacy Code 200910

Coordinator Walid Bakry ([https://directory.westernsydney.edu.au/search/name/Walid Bakry/](https://directory.westernsydney.edu.au/search/name/Walid%20Bakry/))

Description Financing an enterprise plays an important role in ensuring its survival. Financing Enterprises focuses on the different types of enterprises available to start a business, financial statements issued by enterprises, key sources of finance available to small and large businesses, and how the surrounding financial and macroeconomic environments affect an enterprises performance. Participants in the subject will learn how to identify, analyse and interpret financial information using industry related database. The subject utilises problem solving and case studies so participants can understand the real world significance of finance. Successful completion of the subject equips participants with key concepts involved in financing enterprises.

School Business

Discipline Banking and Finance

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects BUSM 1011 - Financing Enterprises (WSTC)

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the different types of enterprise structures;
2. Interpret financial statements;
3. Identify the potential sources of funds;
4. Analyse financial statements for decision making;
5. Identify key economic indicators in a global business context;
6. Understand enterprises and the macroeconomic policy environment.

Subject Content

- enterprise Structures
- financial statement interpretation
- sources of finance
- financial statement decision making
- The macroeconomic environment
- economic indicators for enterprise success
- enterprises and The macroeconomic policy environment

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Type | Length | Percent | Threshold | Individual/ Group Task |
|---------------------------|--|---------|-----------|---------------------------|
| Quiz | a. Online homework, weekly quiz (10%) 10 minutes b. mid-term online quiz (20%) 60 minutes | 30 | N | Individual |
| Numerical Problem Solving | 1500 words | 20 | N | Group |
| Final Exam | 2 hours | 50 | Y | Individual |

Prescribed Texts

- Bakry, W (ed.) 2020, Financing enterprises, 2nd edn, Pearson, Melbourne, Australia. [ISBN 9780655702269]

Teaching Periods

Spring (2023) Bankstown City

On-site

Subject Contact Neha Deo ([https://directory.westernsydney.edu.au/search/name/Neha Deo/](https://directory.westernsydney.edu.au/search/name/Neha%20Deo/))

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Campbelltown

On-site

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Online

Online

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Parramatta City - Macquarie St

On-site

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Parramatta - Victoria Rd

On-site

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WSU Online TRI-3 (2023)

Wsu Online

Online

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Sydney City Campus - Term 3 (2023)

Sydney City

On-site

Subject Contact Neelam Goela ([https://directory.westernsydney.edu.au/search/name/Neelam Goela/](https://directory.westernsydney.edu.au/search/name/Neelam%20Goela/))

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Vietnam Session 1 (2024)

Vietnam

On-site

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Autumn (2024)

Bankstown City

On-site

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Campbelltown

On-site

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Parramatta City - Macquarie St

On-site

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Parramatta External

Online

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Sydney City Campus - Term 1 (2024)

Sydney City

On-site

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Vietnam Session 2 (2024)

Vietnam

On-site

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WSU Online TRI-2 (2024)

Wsu Online

Online

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Spring (2024)

Bankstown City

On-site

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Parramatta External

Online

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