

# BUSM 0027 MANAGEMENT FUNDAMENTALS

**Credit Points** 10

**Legacy Code** 201032

**Coordinator** Nelson D'Souza ([https://directory.westernsydney.edu.au/search/name/Nelson D'Souza/](https://directory.westernsydney.edu.au/search/name/Nelson%20DSouza/))

**Description** This subject introduces students to the fundamentals of management that are an essential component of preparing students for postgraduate studies in all business areas. Students will learn to identify operational systems and structures that underpin organisational design, decision-making and change within a variety of contexts. The subject will also address the multicultural dimensions of business management and how leadership styles and social pressures influence human resource management both in Australia and in a global environment. A consideration of contemporary issues such as sustainability and social responsibility will enable students to build their skills in organisational analysis and corporate problem-solving.

**School** Business

**Discipline** Business And Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 0 Preparatory subject

## Restrictions

Students must be enrolled in 2845 Masters Qualifying Program with Business English.

## Learning Outcomes

1. Identify basic business management principles.
2. Assess a business problem from a managerial perspective.
3. Describe the challenges in business management.
4. Analyse management fundamentals in business practice.
5. Produce a range of academic texts demonstrating research skills

## Subject Content

1. Introduction to Business Management
2. Decision making and stakeholder value in business
3. Systems and Structures
4. Culture and diversity in business
5. Introduction to HR and Leadership
6. Managing in a global economy
7. Socially responsible management
8. Business Ethic

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Case Study	500 words	25	N	Individual
Literature Review	750 words	35	Y	Individual
Essay	1,000 words	40	Y	Individual

Teaching Periods

## Quarter 3 (2023)

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Pauline Ross ([https://directory.westernsydney.edu.au/search/name/Pauline Ross/](https://directory.westernsydney.edu.au/search/name/Pauline%20Ross/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM0027\\_23-Q3\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM0027_23-Q3_PC_1#subjects))

## Sydney City Campus Quarter 3 (2023)

### Sydney City

#### On-site

**Subject Contact** Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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## Quarter 1 (2024)

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Pauline Ross ([https://directory.westernsydney.edu.au/search/name/Pauline Ross/](https://directory.westernsydney.edu.au/search/name/Pauline%20Ross/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=BUSM0027\\_24-Q1\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM0027_24-Q1_PC_1#subjects))

## Sydney City Campus Quarter 1 (2024)

### Sydney City

#### On-site

**Subject Contact** Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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## Quarter 3 (2024)

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Pauline Ross ([https://directory.westernsydney.edu.au/search/name/Pauline Ross/](https://directory.westernsydney.edu.au/search/name/Pauline%20Ross/))

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## Sydney City Campus Quarter 3 (2024)

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#### On-site

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