

BUSM 0027 MANAGEMENT FUNDAMENTALS

Credit Points 10

Legacy Code 201032

Coordinator Laurel Jackson ([https://directory.westernsydney.edu.au/search/name/Laurel Jackson/](https://directory.westernsydney.edu.au/search/name/Laurel%20Jackson/))

Description This subject introduces students to the fundamentals of management which will prepare students for postgraduate business studies. Students will learn to identify operational systems and structures that underpin organisational design, decision-making and change within a variety of contexts. Students who successfully pass this subject, will have achieved some of the required assessments needed to satisfy English entry requirements (IELTS 6.5) to postgraduate Business study at Western Sydney University. A consideration of contemporary issues such as sustainability, social responsibility, and leadership will enable students to build their skills in organisational analysis, corporate problem-solving and human resource management.

School Business

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 0 Preparatory subject

Restrictions

Students must be enrolled in 2845 Masters Qualifying Program with Business English.

Learning Outcomes

1. Identify basic business management principles.
2. Assess a business problem from a managerial perspective.
3. Describe the challenges in business management.
4. Analyse management fundamentals in business practice.
5. Produce a range of academic texts demonstrating research skills

Subject Content

1. Introduction to Business Management
2. Decision making and stakeholder value in business
3. Systems and Structures
4. Culture and diversity in business
5. Introduction to HR and Leadership
6. Managing in a global economy
7. Socially responsible management
8. Business Ethic

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Item	Length	Percent	Threshold	Individual/Group Task
Case Study	500 words	25	N	Individual
Literature Review	750 words	35	Y	Individual
Essay	1000 words	40	Y	Individual

Teaching Periods

Quarter 1

Parramatta City - Macquarie St

Day

Subject Contact Pauline Ross ([https://directory.westernsydney.edu.au/search/name/Pauline Ross/](https://directory.westernsydney.edu.au/search/name/Pauline%20Ross/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM0027_22-Q1_PC_D#subjects)

Sydney City

Day

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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Quarter 3

Parramatta City - Macquarie St

Day

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM0027_22-Q3_PC_D#subjects)

Sydney City

Day

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