

# GRADUATE CERTIFICATE IN USER EXPERIENCE (3788)

**Approved Abbreviation:** GradCertUserExp  
**Western Sydney University Program Code:** 3788  
**AQF Level:** 8

**CRICOS Code:** 106079G

This program applies to students who commenced in 2021 or later.

Advancements in digital technology, hardware and software have led to the flourishing of end user applications in various forms and mediums. Today, there is an application for everything. However, with the proliferation of such systems it is necessary to address the needs and requirements of the user and provide the appropriate end user experience during interaction with the computing technology. This program introduces the theoretical principles of user experience, as well as the practical elements and tools that make applications and systems easy and enjoyable to use. Ultimately, this qualification will provide candidates with the skills to conceptualise, design, implement and evaluate digital and mobile applications.

## Study Mode

Six months full-time or one year part-time.

## Program Advice

Program Advice

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

## Admission

Applicants must have:

Successfully completed an undergraduate degree, or higher, in any discipline; or

Have a minimum of five years full-time equivalent professional work experience, of which a minimum of two years must be in roles relating to IT, ICT, Application Development or Software Development, Computing or Computer Science.

Applicants seeking admission on the basis of work experience must support their application with a Statement of Service for all work experience listed on the application.

Statement of Service form ([https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement\\_of\\_Service.PDF](https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement_of_Service.PDF))

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions

Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>  
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Program Structure

Qualification for this award requires the successful completion of 40 credit points including the subjects listed below.

### Students from a non-computing background

Subject	Title	Credit Points
Students must complete the following subjects:		
COMP 7015	Programming Proficiency	10
INFO 7003	Advanced Topics in User System Interaction	10
Select one of the following:		10
COMP 7016	Visualisation	
INFO 7013	Web Engineering	
INFS 7004	Content Management Systems and Web Analytics	
Select one of the following:		10
BEHV 7016	Digital Social Research in Action	
MKTG 7034	Digital Marketing	
<b>Total Credit Points</b>		<b>40</b>

### Students from a computing background

Subject	Title	Credit Points
Students must complete the following subjects:		
INFS 7009	Web Technologies	10
INFO 7003	Advanced Topics in User System Interaction	10
Select one of the following:		10
COMP 7016	Visualisation	
INFO 7013	Web Engineering	
INFS 7004	Content Management Systems and Web Analytics	
Select one of the following:		10
BEHV 7016	Digital Social Research in Action	

MKTG 7034	Digital Marketing
<b>Total Credit Points</b>	<b>40</b>