

GRADUATE CERTIFICATE IN START UP SCALE UP (2821)

Approved Abbreviation: GradDCertStrtUpScUp
Western Sydney University Program Code: 2821

CRICOS Code: 0100187

This program applies to students who commenced in Quarter 1, 2019 or later.

The Graduate Certificate in Start Up Scale Up provides a unique opportunity for innovative students and small-to-medium sized enterprises to be exposed to the University's business and technology incubator environment while learning fundamental business skills integral to starting a business, scaling a business up to meet new regional or global demands or leading intrapreneurial innovation in an organisational context. The Graduate Certificate includes a choice of two subjects (from four) in the areas of innovation, creativity, digital technology and/or management capabilities to allow students to personalise their learning. It also includes a capstone applied learning subject that provides hands on experience in the creation of a new business or business innovation.

Study Mode

Six months full-time or one year part-time.

Program Advice

Dr Neil Perry (<https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

Campus	Attendance	Mode	Advice
Parramatta City Campus- Macquarie Street	Full Time	Internal	See above
Parramatta City Campus- Macquarie Street	Part Time	Internal	See above

Inherent Requirements

There are inherent requirements for this program that you must meet in order to complete your program and graduate. Make sure you read and understand the requirements for this program online.

The inherent requirements articulated for this program are based on the existing inherent requirements for the Accounting programs.

Inherent Requirements (https://www.westernsydney.edu.au/ir/inherent_requirements/inherent_requirements_for_accounting_courses/)

Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations

and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is an optional work component available in this program. Please contact the Program Advisor listed above for information.

International students should be aware that if an elective is a requirement of the program but the work itself was not registered with CRICOS, students can still complete these electives but it would be counted towards the work limitation. For more details, refer to the 'Work Integrated Learning (WIL) for international students' website.

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

Admission

Applicants must have successfully completed an undergraduate degree, or higher, in any discipline

Or

Successfully completed an Associate Degree, Advanced Diploma, or higher, in a business discipline

Or

Have a minimum of three years full-time equivalent managerial/professional work experience in any field.

Or

Other evidence of general and professional qualifications and demonstrated potential to pursue graduate studies.

Applicants seeking admission on the basis of work experience must support their application with a Statement of Service for all work experience listed on the application.

Statement of Service form (https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement_of_Service.PDF)

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure Current

This structure applies to students who commenced in Q2 2024 or later. If you commenced prior to Q2 2024, please refer to the relevant Structure tab for details.

Qualification for this award requires the successful completion of 40 credit points of postgraduate level subjects which includes the subjects listed below.

Subject	Title	Credit Points
BUSM 7084	Start-up	20
And		
2 subjects from the 4 subjects listed below:		20
BUSM 7028	Entrepreneurial Management Capabilities	
BUSM 7048	Innovation, Creativity and Foresight	
BUSM 7046	Innovation for New Markets	
BUSM 7045	Innovation Through Digital Technology	
Total Credit Points		40

Recommended Sequence Current

This sequence applies to students who commenced in Q2 2024 or later. If you commenced prior to Q2 2024, please refer to the relevant Sequence tab for details.

Start Up Year Cohort (for students commencing Q2 2024)

Course	Title	Credit Points
Year 1		
Quarter 2 session		
BUSM 7046	Innovation for New Markets	10
Credit Points		10
Quarter 3 session		
BUSM 7084	Start-up	10
BUSM 7048	Innovation, Creativity and Foresight	10
Credit Points		20
Quarter 4 session		
BUSM 7084	Start-up	10
Credit Points		10
Total Credit Points		40

Full-time Intake

Course	Title	Credit Points
Year 1		
Quarter 1 session		
BUSM 7084	Start-up	10
Select one of the following:		10
BUSM 7048	Innovation, Creativity and Foresight	
BUSM 7028	Entrepreneurial Management Capabilities	
Credit Points		20
Quarter 2 session		
BUSM 7084	Start-up	10

Select one of the following:		10
BUSM 7046	Innovation for New Markets	
BUSM 7045	Innovation Through Digital Technology	
Credit Points		20
Total Credit Points		40

Part-time Intake

Course	Title	Credit Points
Year 1		
Quarter 1 session		
Select one of the following:		10
BUSM 7048	Innovation, Creativity and Foresight	
BUSM 7028	Entrepreneurial Management Capabilities	
Credit Points		10
Quarter 2 session		
Select one of the following:		10
BUSM 7046	Innovation for New Markets	
BUSM 7045	Innovation Through Digital Technology	
Credit Points		10
Quarter 3 session		
BUSM 7084	Start-up	10
Credit Points		10
Quarter 4 session		
BUSM 7084	Start-up	10
Credit Points		10
Total Credit Points		40

Program Structure Q1 2019 - Q1 2024

This structure applies to students who commenced in Q1 2019 - Q1 2024. If you commenced in Q2 2024 or later, please refer to the relevant Structure tab for details.

Qualification for this award requires the successful completion of 40 credit points of postgraduate level subjects which includes the subjects listed below.

Subject	Title	Credit Points
BUSM 7028	Entrepreneurial Management Capabilities	10
BUSM 7048	Innovation, Creativity and Foresight	10
BUSM 7046	Innovation for New Markets	10
BUSM 7045	Innovation Through Digital Technology	10
Total Credit Points		40

Recommended Sequence Q1 2019 - Q1 2024

This sequence applies to students who commenced in Q1 2019 - Q1 2024. If you commenced in Q2 2024 or later, please refer to the relevant Sequence tab for details.

Full-time intake

Course	Title	Credit Points
Year 1		
Quarter 1 session		
BUSM 7048	Innovation, Creativity and Foresight	10
BUSM 7028	Entrepreneurial Management Capabilities	10
Credit Points		20

Quarter 2 session

BUSM 7046	Innovation for New Markets	10
BUSM 7045	Innovation Through Digital Technology	10
Credit Points		20
Total Credit Points		40

Part-time intake

Course	Title	Credit Points
Year 1		
Quarter 1 session		
BUSM 7028	Entrepreneurial Management Capabilities	10
Credit Points		10
Quarter 2 session		
BUSM 7046	Innovation for New Markets	10
Credit Points		10
Quarter 3 session		
BUSM 7048	Innovation, Creativity and Foresight	10
Credit Points		10
Quarter 4 session		
BUSM 7045	Innovation Through Digital Technology	10
Credit Points		10
Total Credit Points		40