

# DIPLOMA IN COMMUNICATION EXTENDED - CREATIVE INDUSTRIES (7149)

Approved Abbreviation: DipComm

Western Sydney University Program Code: 7149

CRICOS Code: 096996A

**This program is suspended from Term 1, 2025, no new students will be admitted from this session.**

This program applies to students who commenced in Term 1, 2021 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2018 to 2020 - please refer to 7149.1 Diploma in Communication Extended - Creative Industries (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=7149.1>)

This program is delivered by Western Sydney University, The College as an agent of Western Sydney University.

This Diploma is a pathway into further studies in the Creative Industries. It includes electives in major areas of study such as Communications, Design, Creative Writing, Journalism and Screen Media, with core subjects in the business and legal aspects of working in the Creative Industries. Preparatory subjects guide students' transition to university-level study. Students who successfully complete this Diploma articulate into the Bachelor of Creative Industries with up to one year (80 CPs) equivalent of advanced standing.

For more information on Western Sydney University, The College, please refer to their web site.

Western Sydney University, The College (<https://www.westernsydney.edu.au/future/study/application-pathways/the-college.html>)

## Study Mode

One and a half years full-time (four terms).

## Program Advice

College Program Enquiries (<https://directory.westernsydney.edu.au/search/email/AdminApp@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
The College - Nirimba Education Precinct*	Full Time	Internal	See above

\* Programs delivered through an agreement with another party

## Admission

This program is open to Australian Citizens and Permanent Residents who are aged 17 years or over and not currently enrolled in or completing Year 12 in the same year of intended admission.

## International Students

IELTS 5.5 with minimum 5.0 in each sub band; or equivalent results from The College English Language Program or The College English Entrance Test; and completion of Year 11 or equivalent with specified results.

## Program Structure

Qualification for this award requires the successful completion of 140 credit points which include the subjects listed in the pathways below.

Students are categorised into three Pathways. See individual links below for detailed program structure.

## Local Recent School Leavers and Non-Credentialed Applicants

### Term 1 Intake

Subject	Title	Credit Points
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Students must pass all the Preparatory subjects (WSTC Prep) for which no advanced standing will be granted in the University degree program.

Students must pass 40 credit points from the following Preparatory subjects (WSTC Prep) prior to enrolling in the University level subjects.

#### Term 1 of study

LANG 0034	Essential Skills for Academic Success (WSTC Prep)	10
COMM 0002	Academic Skills for Communication (WSTC Prep)	10
HUMN 0009	Cultural Perspectives (WSTC Prep)	10
COMM 0004	Communication and Media (WSTC Prep)	10

#### Term 2 of study

LANG 0003	Academic English (WSTC Prep)	10
COMM 0015	Communication Practices (WSTC Prep)	10
COMM 1021	Media Cultures and Industries (WSTC)	10

#### Term 3 of study

COMM 1011	Data, Mediation and Power (WSTC)	10
BUSM 1009	Enterprise Leadership (WSTC)	10

Select one of the following Introduction to Major subjects:

COMM 1019	Introduction to Journalism (WSTC)	
LANG 1016	Introduction to Literary Studies (WSTC)	
MKTG 1010	Public Relations Theory and Practice (WSTC)	
DESN 1012	Image Design (WSTC)	

#### Term 4 of study

COMM 1033	Writing Ecologies (WSTC)	10
DESN 1019	Visual Storytelling (WSTC)	10
BUSM 1011	Financing Enterprises (WSTC)	10

Select one of the following Introduction to Major subjects:

COMM 1040	Introduction to Screen Media (WSTC)	
BUSM 1027	Organisational Behaviour (WSTC)	
MKTG 1002	Advertising: An Introduction (WSTC)	

HUMN 1067	Introduction to Culture and Society (WSTC)	
<b>Total Credit Points</b>		<b>140</b>

### Term 3 Intake

Subject	Title	Credit Points
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Students must pass all the Preparatory subjects (WSTC Prep) for which no advanced standing will be granted in the University degree program.

Students must pass 40 credit points from the following Preparatory subjects (WSTC Prep) prior to enrolling in the University level subjects.

#### Term 1 of study

LANG 0034	Essential Skills for Academic Success (WSTC Prep)	10
COMM 0002	Academic Skills for Communication (WSTC Prep)	10
HUMN 0009	Cultural Perspectives (WSTC Prep)	10
COMM 0004	Communication and Media (WSTC Prep)	10

#### Term 2 of study

LANG 0003	Academic English (WSTC Prep)	10
COMM 0015	Communication Practices (WSTC Prep)	10
COMM 1021	Media Cultures and Industries (WSTC)	10

#### Term 3 of study

COMM 1033	Writing Ecologies (WSTC)	10
BUSM 1009	Enterprise Leadership (WSTC)	10
Select one of the following Introduction to Major subjects:		10

COMM 1040	Introduction to Screen Media (WSTC)	
DESN 1012	Image Design (WSTC)	
BUSM 1027	Organisational Behaviour (WSTC)	
MKTG 1002	Advertising: An Introduction (WSTC)	

#### Term 4 of study

COMM 1011	Data, Mediation and Power (WSTC)	10
DESN 1019	Visual Storytelling (WSTC)	10
BUSM 1011	Financing Enterprises (WSTC)	10
Select one of the following Introduction to Major subjects:		10
COMM 1019	Introduction to Journalism (WSTC)	
LANG 1016	Introduction to Literary Studies (WSTC)	
MKTG 1010	Public Relations Theory and Practice (WSTC)	
HUMN 1067	Introduction to Culture and Society (WSTC)	

<b>Total Credit Points</b>		<b>140</b>
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## International Students

### Term 1 Intake

Subject	Title	Credit Points
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Students must pass 40 credit points from the following Preparatory subjects (WSTC Prep) prior to enrolling in the University level subjects.

#### Term 1 of study

LANG 0034	Essential Skills for Academic Success (WSTC Prep)	10
COMM 0002	Academic Skills for Communication (WSTC Prep)	10
HUMN 0009	Cultural Perspectives (WSTC Prep)	10
COMM 0004	Communication and Media (WSTC Prep)	10
LANG 0026	English for International Students 1 (WSTC Prep)	0

#### Term 2 of study

LANG 0003	Academic English (WSTC Prep)	10
COMM 0015	Communication Practices (WSTC Prep)	10
COMM 1021	Media Cultures and Industries (WSTC)	10

#### Term 3 of study

COMM 1011	Data, Mediation and Power (WSTC)	10
BUSM 1009	Enterprise Leadership (WSTC)	10
Select one of the following Introduction to Major subjects:		10
COMM 1019	Introduction to Journalism (WSTC)	
LANG 1016	Introduction to Literary Studies (WSTC)	
MKTG 1010	Public Relations Theory and Practice (WSTC)	
DESN 1012	Image Design (WSTC)	

#### Term 4 of study

COMM 1033	Writing Ecologies (WSTC)	10
DESN 1019	Visual Storytelling (WSTC)	10
BUSM 1011	Financing Enterprises (WSTC)	10
Select one of the following Introduction to Major subjects:		10
COMM 1040	Introduction to Screen Media (WSTC)	
BUSM 1027	Organisational Behaviour (WSTC)	
MKTG 1002	Advertising: An Introduction (WSTC)	
HUMN 1067	Introduction to Culture and Society (WSTC)	

<b>Total Credit Points</b>		<b>140</b>
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### Term 3 Intake

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Students must pass all the Preparatory subjects (WSTC Prep) for which no advanced standing will be granted in the University degree program.

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LANG 0026	English for International Students 1 (WSTC Prep)	0

#### Term 2 of study

LANG 0003	Academic English (WSTC Prep)	10
COMM 0015	Communication Practices (WSTC Prep)	10
COMM 1021	Media Cultures and Industries (WSTC)	10

#### Term 3 of study

COMM 1033	Writing Ecologies (WSTC)	10
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Select one of the following Introduction to Major subjects:		10
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#### Term 4 of study

COMM 1011	Data, Mediation and Power (WSTC)	10
DESN 1019	Visual Storytelling (WSTC)	10
BUSM 1011	Financing Enterprises (WSTC)	10
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LANG 1016	Introduction to Literary Studies (WSTC)	

MKTG 1010	Public Relations Theory and Practice (WSTC)
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HUMN 1067	Introduction to Culture and Society (WSTC)
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<b>Total Credit Points</b>	<b>140</b>
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### **Equivalent Subjects**

The subjects listed below count towards completion of this Program for students who passed these subjects in 2022 or earlier.

HUMN 1018 Everyday Life (WSTC), replaced by HUMN 1067  
Introduction to Culture and Society (WSTC)