

DIPLOMA IN BUSINESS/ BACHELOR OF BUSINESS (6037)

Approved Abbreviation: DipBus/BBus
Western Sydney University Program Code: 6037
AQF Level: 7

CRICOS Code: 096603A

This program is suspended from Term 1, 2025, no new students will be admitted from this session.

This program applies to students who commenced in Term 1, 2022 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2018-2021, please refer to:
6037.2 Diploma in Business/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=6037.2>)

For Commencement Year Term 2 & 3 2017, please refer to:
6037.1 Diploma in Business/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=6037.1>)

This program harnesses your energy and passion for success, and gives you the knowledge to create a career as a business professional. Whether you wish to pursue a corporate role in a global enterprise or start your own business, this program will provide you with the skills to do it. The program begins with four core subjects: Financing Enterprises, Enterprise Innovation and Markets, Enterprise Leadership, and Enterprise Law. These subjects provide you with the essential business knowledge that will be the platform for your career and equip you with the academic skills that will underpin your success in the degree.

You will then undertake four professional subjects. The professional subjects are where you begin to shape your future in one of three core business areas: Money, Markets or Management. By learning core business skills within the context of your chosen future you will develop new skills and enhance your employability. Subjects in the professional core will teach you to plan your career, innovate and analyse. You will also be able to explore and apply your skills and knowledge in a work-based learning subject.

Ten industry-relevant field of studies have been created to equip you with expert skills across the three enterprise futures of Money, Markets and Management. The Money Major include Accounting, Applied Finance, Economics, and Property. The Markets Major are Hospitality Management, International Business, Marketing and Sport Management. Management Major are Human Resource Management and Management.

You will need flexibility to create your career. This program gives you the flexibility to select eight subjects from anywhere in the University. This means that you can choose a variety of non-business subjects to gain depth and perspective on your enterprise future; you could take a major in another discipline; or you can complete a second major within Business.

The first year of this program is delivered by Western Sydney University The College as an agent of Western Sydney University, via extended face-to-face hours in smaller learning environments. A Diploma in

Business exit point is also available at the end of the first year of the program.

For more information on Western Sydney University, The College, please refer to their web site.

Western Sydney University, The College (<https://www.westernsydney.edu.au/future/study/application-pathways/the-college.html>)

For program advice during your first year of study, please use the contact below under 'Program Advice'. For program advice during your second and subsequent years of study, please use the contact listed for the Bachelor of Business (<https://hbook.westernsydney.edu.au/programs/bachelor-business/>).

Early Exit

Students may exit this program on completion of 80 credit points with a 7100 Diploma in Business Fast Track (<https://hbook.westernsydney.edu.au/programs/diploma-business-fast-track/>)

Study Mode

Three years full-time or six years part-time.

Program Advice

For program advice during Year 1, please contact The College: College Program Enquiries (<https://directory.westernsydney.edu.au/search/email/AdminApp@westernsydney.edu.au>)

For program advice during Year 2 and subsequent years of study, please contact the School of Business (<https://directory.westernsydney.edu.au/search/contains/business.courses@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

| Campus | Attendance | Mode | Advice |
|---|------------|----------|-----------|
| Bankstown City Campus* ^{1 2} | Full Time | Internal | See above |
| Bankstown City Campus* | Part Time | Internal | See above |
| Campbelltown Campus* ² | Full Time | Internal | See above |
| Campbelltown Campus* | Part Time | Internal | See above |
| Parramatta City Campus-Macquarie Street* ² | Full Time | Internal | See above |
| Parramatta City Campus-Macquarie Street* | Part Time | Internal | See above |
| Parramatta External Campus ² | Full Time | External | See above |
| Parramatta External Campus | Part Time | External | See above |

| | | | | |
|----------------------------------|-----------|----------|--|---|
| Sydney City Campus* ² | Full Time | Internal | Daniel Townsend (https://directory.westernsydney.edu.au/search/profile/16103/) | Met other entry requirements such as: <ul style="list-style-type: none"> • An ATAR identified prior to the offer of a place, or • Completed The College Foundation Studies program with a Grade Point Average of 6.0 or higher, or • Passed all College preparatory subjects in The College Standard or Extended Diploma in Business programs, or • Passed all subjects in the Undergraduate Certificate in Business Management. (from Term 2 2021) |
| Sydney City Campus* | Part Time | Internal | Daniel Townsend (https://directory.westernsydney.edu.au/search/profile/16103/) | |

* Programs delivered through an agreement with another party

¹ Students will study at WSU - The College Bankstown City or Parramatta City Campus in their first year of study.

² From second year onwards, students will study at either Bankstown City, Campbelltown, Parramatta City, Parramatta External or Sydney City campus.

Accreditation

Where the full recommended subject sequence of the major is satisfactorily completed:

- Accounting, Testamur Major is accredited with CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and the Institute of Public Accountants (IPA).
- Applied Finance, Testamur Major satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).
- Human Resource Management, Testamur Major Is accredited with the Australian Human Resources Institute (AHRI).
- Marketing, Testamur Major satisfies the requirements of accreditation of Marketing subjects in accordance with the Australian Marketing Institute's Accreditation and Endorsement Program. On completion of an AMI Accredited program graduates are eligible for special graduate membership rates and credit towards becoming a Certified Practising Marketer (CPM) in a shorter duration of time. Specifically, graduates are eligible to apply for a reduction off the minimum five (5) years industry experience required before becoming a CPM.
- Property, Testamur Major is accredited by the Australian Property Institute (API) and, depending on electives chosen, students may be eligible for API Certified Practising Valuer (CPV) certification. Students, depending on chosen electives, are also eligible for API certifications of Certified Property Practitioner, Certified Property Manager, Certified Asset Manager and Certified Development Practitioner.

Admission

For more information on applying please see link to The College admission pages below.

https://www.westernsydney.edu.au/thecollege/how_to_apply (https://www.westernsydney.edu.au/thecollege/how_to_apply/)

Domestic students are required to have:

- Completed an English unit in the NSW Higher School Certificate, or
- Competency in English at IELTS 6.0 equivalent, or
- Passed The College English test at IELTS 6.0 equivalent, or
- Passed The College Foundation Studies Academic English subject at C grade level or higher.

Assumed knowledge in Mathematics equivalent to a two unit subject in the NSW Higher School Certificate.

Met other entry requirements such as:

- An ATAR identified prior to the offer of a place, or
- Completed The College Foundation Studies program with a Grade Point Average of 6.0 or higher, or
- Passed all College preparatory subjects in The College Standard or Extended Diploma in Business programs, or
- Passed all subjects in the Undergraduate Certificate in Business Management. (from Term 2 2021)

International students must satisfy one of the following Language requirements:

- IELTS 6.0 with a minimum 5.5 in each sub band, or
- Completed The College EAP 4 program with a 50% pass, or
- Passed The College English test at IELTS 6.0 equivalent, or
- Passed The College Foundation Studies Academic English subject at C grade level or higher.

Applicants must also satisfy the Academic Entry Requirements - as specified in the Western Sydney University Country Qualifications Table:

Western Sydney University Country Qualifications (https://www.westernsydney.edu.au/__data/assets/pdf_file/0003/274170/INTL0910_English_Language_Entry_Table_2019_v03_Add_Nigeria_Zimbabwe_Late)

Or have completed The College Foundation Studies program with a Grade Point Average of 6.0 or higher.

Program Structure

Qualification for this award requires the successful completion of 240 credit points which include the subjects listed in the recommended sequence below. The early exit College Diploma consists of 80 credit points.

Western Sydney University The College Subjects

Bankstown and Parramatta City-Macquarie Street

Please note that all campuses may not have intakes each year.

| Subject | Title | Credit Points |
|------------------------------|--|---------------|
| Year 1 | | |
| First Term of Study | | |
| BUSM 1007 | Enterprise Innovation and Markets (WSTC) | 10 |
| BUSM 1009 | Enterprise Leadership (WSTC) | 10 |
| BUSM 1011 | Financing Enterprises (WSTC) | 10 |
| Select one of the following: | | 10 |
| ACCT 1006 | Accounting in Context (WSTC) | |
| MKTG 1008 | Marketing Principles (WSTC) | |
| BUSM 1027 | Organisational Behaviour (WSTC) | |
| ECON 1002 | Consumers, Firms and Markets (WSTC) | |
| Second Term of Study | | |
| LAWS 1002 | Enterprise Law (WSTC) | 10 |
| MATH 1031 | Statistics for Business (WSTC) | 10 |
| Select two of the following: | | 20 |
| MKTG 1012 | Fundamentals of Marketing Analytics (WSTC) | |
| ACCT 1008 | Financial Accounting Applications (WSTC) | |
| ECON 1004 | Financial Institutions and Markets (WSTC) | |

BUSM 1024 Managing People at Work (WSTC)

Total Credit Points 80

*University level subjects selected above that are not part of the student's primary major will be counted towards their 80 credit points of electives. Careful selection of electives may allow for a second major as described below under the heading 'Elective subjects'.

Students may exit at this point and graduate with the Diploma in Business following a passing grade in all of the above subjects. Students who progress onto Year Two may also be awarded the Diploma if they gain a passing grade in all of the above subjects. Students must pass at least 70 credit points of University level subjects in Year One before progressing to the Year Two subjects.

Western Sydney University Subjects

For program advice during your second and subsequent years of study, please use the contact listed for the Bachelor of Business.

Bachelor of Business (<https://hbook.westernsydney.edu.au/programs/bachelor-business/>)

Bankstown, Campbelltown, Parramatta (Macquarie Street) and Sydney City Campus

In years two and three, students are required to complete eight major core subjects from one of the following Business testamur majors.

Please note: Majors are not available on all campuses.

Majors for Careers in Money

Accounting, Testamur Major (T046) (<https://hbook.westernsydney.edu.au/majors-minors/accounting-ug-testamur-major/>)

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/majors-minors/applied-finance-ug-testamur-major/>)

Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/majors-minors/economics-ug-testamur-major/>)

Property, Testamur Major (T047) (<https://hbook.westernsydney.edu.au/majors-minors/property-ug-testamur-major/>)

Majors for Careers in Markets

International Business, Testamur Major (T042) (<https://hbook.westernsydney.edu.au/majors-minors/international-business-ug-testamur-major/>)

Marketing, Testamur Major (T044) (<https://hbook.westernsydney.edu.au/majors-minors/marketing-ug-testamur-major/>)

Sport Management, Testamur Major (T045) (<https://hbook.westernsydney.edu.au/majors-minors/sport-management-ug-testamur-major/>)

Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/majors-minors/human-resource-management-ug-testamur-major/>)

Management, Testamur Major (T043) (<https://hbook.westernsydney.edu.au/majors-minors/management-ug-pg-testamur-major/>)

Majors for Careers in Business Analytics

Business Analytics, Testamur Major (T130) (<https://hbook.westernsydney.edu.au/majors-minors/business-analytics-ug-testamur-major/>)

Professional Subjects (choose 40 credit points)

The professional subjects provide a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas: Money (for field of studies in Accounting, Applied Finance, Economics and Property), Markets (for field of studies in Hospitality Management, International Business, Marketing and Sport Management), Management (for field of studies in Human Resource Management and Management), or Business Analytics.

Please refer to the handbook entries for information on the professional subjects that are recommended for each major.

Enterprise Engagement subject

Depending on the mandatory major chosen, students should complete the Enterprise Engagement subject for that major as advised below:

| Subject | Title | Credit Points |
|----------------------------------|--|---------------|
| Accounting Major: | | |
| ACCT 3011 | The Accountant as a Consultant | 10 |
| Applied Finance Major: | | |
| ECON 3007 | Economics and Finance Engagement Project | 10 |
| Economics Major: | | |
| ECON 3007 | Economics and Finance Engagement Project | 10 |
| Property Major: | | |
| MGMT 3001 | Property Project | 10 |
| International Business Major: | | |
| BUSM 3030 | International Business Project | 10 |
| Marketing Major: | | |
| MKTG 3009 | Marketing Planning Project | 10 |
| Sport Management Major: | | |
| SPRT 3014 | Sport Management Applied Project | 10 |
| Human Resource Management Major: | | |
| BUSM 3059 | Processes and Evaluation in Employment Relations | 10 |
| Management Major: | | |
| BUSM 3004 | Contemporary Management Issues | 10 |
| Business Analytics Major: | | |
| BUSM 3081 | Business Analytics Project | 10 |

Elective Subjects

Students may use their elective subjects to complete an additional field of study from the pool of Business majors (80 credit points), or a field of study from another discipline area (80 credit points), or up to 80 credit points from the wide range of subjects offered by Western Sydney University.

Second field of study from other disciplines to complement your primary Business major include the following:

Advertising, Major (0159) (<https://hbook.westernsydney.edu.au/majors-minors/advertising-major/>)

Arabic, Major (0003) (<https://hbook.westernsydney.edu.au/majors-minors/arabic-major/>)

Business Regulation, Governance and Compliance, Major (0165) (<https://hbook.westernsydney.edu.au/majors-minors/business-regulation-governance-compliance-major/>)

Cell and Molecular Biology, Major (0167) (<https://hbook.westernsydney.edu.au/majors-minors/cell-molecular-biology-major/>)

Chinese, Major (0004) (<https://hbook.westernsydney.edu.au/majors-minors/chinese-major/>)

Environment and Sustainability, Major (0169) (<https://hbook.westernsydney.edu.au/majors-minors/environment-sustainability-major/>)

Global Climate Change, Major (0168) (<https://hbook.westernsydney.edu.au/majors-minors/global-climate-change-major/>)

Health Management Studies, Major (0278) (<https://hbook.westernsydney.edu.au/majors-minors/health-management-studies-major/>)

Indigenous Australian Studies, Major (0015) (<https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-major/>)

Information Systems Analytics, Major (0166) (<https://hbook.westernsydney.edu.au/majors-minors/information-systems-analytics-major/>)

Japanese, Major (0021) (<https://hbook.westernsydney.edu.au/majors-minors/japanese-major/>)

Psychological Studies, Major (0029) (<https://hbook.westernsydney.edu.au/majors-minors/psychological-studies-major/>)

Public Relations, Major (0160) (<https://hbook.westernsydney.edu.au/majors-minors/public-relations-major/>)

Sustainable Development, Major (0163) (<https://hbook.westernsydney.edu.au/majors-minors/sustainable-development-major/>)

Tourism Management, Major (0302) (<https://hbook.westernsydney.edu.au/majors-minors/tourism-management-major/>)

Urban Studies, Major (0162) (<https://hbook.westernsydney.edu.au/majors-minors/urban-studies-major/>)

Second field of study in Business include the following:

Accounting, Testamur Major (T046) (<https://hbook.westernsydney.edu.au/majors-minors/accounting-ug-testamur-major/>)

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/majors-minors/applied-finance-ug-testamur-major/>)

Business Analytics, Testamur Major (T130) (<https://hbook.westernsydney.edu.au/majors-minors/business-analytics-ug-testamur-major/>)

Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/majors-minors/economics-ug-testamur-major/>)

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/majors-minors/human-resource-management-ug-testamur-major/>)

International Business, Testamur Major (T042) (<https://hbook.westernsydney.edu.au/majors-minors/international-business-ug-testamur-major/>)

Management, Testamur Major (T043) (<https://hbook.westernsydney.edu.au/majors-minors/management-ug-pg-testamur-major/>)

Marketing, Testamur Major (T044) (<https://hbook.westernsydney.edu.au/majors-minors/marketing-ug-testamur-major/>)

Property, Testamur Major (T047) (<https://hbook.westernsydney.edu.au/majors-minors/property-ug-testamur-major/>)

Sport Management, Testamur Major (T045) (<https://hbook.westernsydney.edu.au/majors-minors/sport-management-ug-testamur-major/>)

Enrolment in elective subjects is subject to meeting any required criteria for individual subjects, such as requisite subjects.

Students in the Accounting and Property testamur majors will use some of their elective subjects to meet the accreditation requirements associated with these majors. Depending on the field of study selected, these students may therefore be unable to complete a second field of study. See handbook entries for Accounting, Testamur Major (<https://hbook.westernsydney.edu.au/majors-minors/accounting-ug-testamur-major/>) and Property, Testamur Major (<https://hbook.westernsydney.edu.au/majors-minors/property-ug-testamur-major/>)

Replaced Majors

The Major listed below counts towards completion of this program for students who began studying this major in 2022 or earlier.

0161 Tourism (<https://hbook.westernsydney.edu.au/majors-minors/tourism-major/>), major replaced by 0302 Tourism Management Major in 2023 (listed above).