# BACHELOR OF INFORMATION AND COMMUNICATIONS TECHNOLOGY/BACHELOR OF BUSINESS (3737)

Approved Abbreviation: BICT/BBus

Western Sydney University Program Code: 3737

AQF Level: 7

CRICOS Code: 089213G

This program applies to students who commenced in 2018 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2016, please refer to: 3737.1 Bachelor of Information and Communications Technology/Bachelor of Business (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=3737.1)

This double degree targets the wide application of information technology in Business. It provides students with a strong technical background in IT and Business. It allows students to develop skills in application development, program design, systems analysis and design, networks, web development, and the implementation of technology. This degree combines information technology with a Business Majors in either Applied Finance, Economics, Human Resource Management, International Business, Management, Marketing, Sport Management or Business Analytics.

Students may be required to travel between campuses for some learning experiences.

### **Study Mode**

Four years full-time.

### Program Advice

CDMS@westernsydney.edu.au

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/) | International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/) |

### Location

Campus	Attendance	Mode	Advice
Bankstown City Campus	Full Time	Internal	See above
Campbelltown Campus	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Full Time	Internal	See above

### Accreditation

The business component of this program is accredited by the Association to Advance Collegiate Schools of Business (AACSB). The following Business Majors are accredited:

- Major T041 Human Resource Management is accredited with the Australian Human Resources Institute (AHRI).
- Major T038 Applied Finance satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).
- Major T044 Marketing satisfies the requirements of accreditation
  of Marketing subjects in accordance with the Australian Marketing
  Institute's Accreditation and Endorsement Program. On completion
  of an AMI Accredited program graduates are eligible for special
  graduate membership rates and credit towards becoming a
  Certified Practising Marketer (CPM) in a shorter duration of time.
  Specifically, graduates are eligible to apply for a reduction off
  the minimum five (5) years industry experience required before
  becoming a CPM.

### Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is an optional work component available in this program. Please contact the Program Advisor listed above for information.

International students should be aware that if an elective is a requirement of the program but the work itself was not registered with CRICOS, students can still complete these electives but it would be counted towards the work limitation. For more details, refer to the 'Work Integrated Learning (WIL) for international students' website.

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current\_students/services\_and\_facilities/international\_student\_support/working\_in\_australia/work\_integrated\_learning/)

Students may undertake a 120 hour work placement as part of the ICT component of the degree via the elective subject *Professional Experience (Advanced)*. During the work placement, students are assigned an academic supervisor and an industry supervisor who liaise closely to agree upon placement outcomes and guide the student during the placement. Note: Special Entry Requirements apply to this subject.

The Business Majors can incorporate engaged learning strategies including the delivery of onsite events, field visits, applied research and simulated media activities. All activities have embedded assessments which students are expected to complete.

## Admission

Assumed knowledge: HSC Mathematics and any two units of HSC English.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/ https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

# **Program Structure Current**

Students who complete this award will graduate with a Bachelor of Information and Communications Technology and a Bachelor of Business, with the major from the Bachelor of Business component of the program noted on their testamur.

# Bachelor of Information and Communications Technology Component

Students must complete 120 credit points of core Bachelor of Information and Communications Technology subjects plus 40 credit points of a BICT minor.

## **Business Component**

Core subjects (compulsory 40 credit points)

Four compulsory core subjects that provide students with essential business knowledge.

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
Total Credit Points		40

### Professional subjects (choose 40 credit points)

The professional subjects provide a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of four areas:

- · Money (for majors in Applied Finance, Economics)
- Markets (for majors in International Business, Marketing, and Sport Management)
- Management (for majors in Human Resource Management, and Management)
- · Business Analytics (for major in Business Analytics).

The professional subjects that are recommended for each of the Bachelor of Business testamur majors are specified in the majors.

### **Bachelor of Business Majors**

Choose 80 credit points from one primary Business major. These are testamur majors.

#### Majors for Careers in Money

Applied Finance, Testamur Major (T038) (https://hbook.westernsydney.edu.au/majors-minors/applied-finance-ugtestamur-major/)

Economics, Testamur Major (T039) (https://

hbook.westernsydney.edu.au/majors-minors/economics-ug-testamur-major/)

#### **Majors for Careers in Markets**

International Business, Testamur Major (T042) (https://hbook.westernsydney.edu.au/majors-minors/international-business-ug-testamur-major/)

Marketing, Testamur Major (T044) (https://

hbook.westernsydney.edu.au/majors-minors/marketing-ug-testamur-major/)

Sport Management, Testamur Major (T045) (https://hbook.westernsydney.edu.au/majors-minors/sport-management-ug-testamur-major/)

#### **Majors for Careers in Management**

Human Resource Management, Testamur Major (T041) (https://hbook.westernsydney.edu.au/majors-minors/human-resource-management-ug-testamur-major/)

Management, Testamur Major (T043) (https://

hbook.westernsydney.edu.au/majors-minors/management-ug-pg-testamur-major/)

### **Majors for Careers in Business Analytics**

Business Analytics, Testamur Major (T130) (https://hbook.westernsydney.edu.au/majors-minors/business-analytics-ugtestamur-major/)

# **Sequence Current**

This sequence applies to students who commenced in Spring 2023.

If you commenced in Autumn 2023 please refer to the Autumn 2023 Sequence tab for details. If you commenced prior to 2023 please refer to the Sequence 2022 tab for details.

Qualification for this award requires the successful completion of 320 credit points as per the recommended sequence below. 320 credit points which include:

- 160 credit points of prescribed Bachelor of Information and Communications Technology subjects
- 160 credit points of prescribed Bachelor of Business subjects

Use the links to each Bachelor of Business (BBus) Major to see the core, professional and major subjects required.

Note: Students should follow the recommended sequence below and not the recommended sequence listed under each Bachelor of Business Major.

This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision at

or before the end of Year 2 and amends their progression pattern as prescribed by an Academic Course Advisor.

Course	Title	Credit Points
Year 1		
Autumn session		
BBus core subject 1		10
BBus core subject 2		10
COMP 1005	Programming Fundamentals	10
Select one of the fol	lowing	10
MATH 1038	Mathematics for Computing	
MATH 1006	Discrete Mathematics	
	Credit Points	40
Spring session		
COMP 2004	Computer Networking	10
INFS 2001	Database Design and Development	10
BBus core subject 3		10
BBus core subject 4		10
	Credit Points	40
Year 2		
Autumn session		
INFO 1003	Professional Practice, Communication	10
0 .000	and Ethics	
HUMN 1013	Contextualising Indigenous Australia (Day Mode)	10
BBus professional s	ubject 1	10
BBus major subject	1	10
	Credit Points	40
Spring session		
COMP 2021	Software Engineering Fundamentals	10
COMP 2015	Programming Techniques	10
BBus professional s		10
BBus major subject	·	10
	Credit Points	40
Year 3		
Autumn session		
COMP 2027	Cyber Security	10
BICT minor subject	cyber security	10
BBus major subject	3	10
BBus major subject		10
DDus major subject	Credit Points	40
Spring session	Credit Foliits	40
COMP 3028	Software Construction	10
	Software Construction	
BICT minor subject	<b>-</b>	10
BBus major subject		10
BBus major subject		10
Year 4	Credit Points	40
Autumn session		
BICT minor subject		10
BICT minor subject		10
BBus professional s	ubject 3	10
BBus major subject	7	10
	Credit Points	40
Spring session		
INFO 3019	Project Management	10

COMP 3018	Professional Experience	10
BBus professional subject 4		10
BBus major subject 8		10
	Credit Points	40
	Total Credit Points	320

# Bachelor of Information and Communications Technology Minors

Cloud Computing, Minor (0128) (https://hbook.westernsydney.edu.au/majors-minors/cloud-computing-minor/)

Cyber Security and Ethical Hacking, Minor (0326) (https://hbook.westernsydney.edu.au/majors-minors/cyber-security-ethical-hacking-minor/)

Data Science and Machine Learning, Minor (0322) (https://hbook.westernsydney.edu.au/majors-minors/data-science-machine-learning-minor/)

Games Development, Minor (0323) (https://

hbook.westernsydney.edu.au/majors-minors/games-development/)

Graphics and Visual Simulation, Minor (0324) (https://

hbook.westernsydney.edu.au/majors-minors/graphics-visual-simulation-minor/)

Health Informatics, Minor (0037) (https://

hbook.westernsydney.edu.au/majors-minors/health-informatics-minor/)

Multimedia Computing, Minor (0328) (https://

hbook.westernsydney.edu.au/majors-minors/multimedia-computing-minor-0328/)

Networking, Minor (0040) (https://hbook.westernsydney.edu.au/majors-minors/networking-minor/)

Software Development, Minor (0329) (https://

hbook.westernsydney.edu.au/majors-minors/software-development-minor-0329/)

Ubiquitous Computing, Minor (0325) (https://

hbook.westernsydney.edu.au/majors-minors/ubiquitous-computing/)

# **Recommended Sequence Autumn 2023**

This sequence applies to students who commenced in Autumn 2023 or later. If you commenced prior to 2023 please refer to the Sequence 2022 tab for details.

Qualification for this award requires the successful completion of 320 credit points as per the recommended sequence below. 320 credit points which include:

- 160 credit points of prescribed Bachelor of Information and Communications Technology subjects
- · 160 credit points of prescribed Bachelor of Business subjects

Use the links to each Bachelor of Business (BBus) Major to see the core, professional and major subjects required.

Note: Students should follow the recommended sequence below and not the recommended sequence listed under each Bachelor of Business Major.

This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision at or before the end of Year 2 and amends their progression pattern as prescribed by an Academic Course Advisor.

Course	Title	Credit Points
Year 1		
Autumn session		
COMP 1005	Programming Fundamentals	10
MATH 1038	Mathematics for Computing	10
BBus core subject 1		10
BBus core subject 2		10
	Credit Points	40
Spring session		
COMP 2004	Computer Networking	10
INFS 2001	Database Design and Development	10
BBus core subject 3		10
BBus core subject 4		10
	Credit Points	40
Year 2		
Autumn session	D ( ' 1D '' 0 ' ''	1.0
INFO 1003	Professional Practice, Communication and Ethics	10
HUMN 1013	Contextualising Indigenous Australia (Day Mode)	10
BBus professional si	ubject 1	10
BBus major subject	1	10
	Credit Points	40
Spring session		
COMP 2021	Software Engineering Fundamentals	10
COMP 2015	Programming Techniques	10
BBus professional su	ubject 2	10
BBus major subject	2	10
	Credit Points	40
Year 3		
Autumn session		
COMP 2027	Cyber Security	10
BICT minor subject		10
BBus major subject		10
BBus major subject		10
	Credit Points	40
Spring session		
COMP 3028	Software Construction	10
BICT minor subject		10
BBus major subject		10
BBus major subject		10
	Credit Points	40
Year 4		
Autumn session		
BICT minor subject		10
BICT minor subject	11	10
BBus professional si	•	10
BBus major subject		10
	Credit Points	40
Spring session	Day in the Mariana	
INFO 3019	Project Management	10
COMP 3018	Professional Experience	10
BBus professional so	ubject 4	10

BBus major subject 8	10
Credit Points	40
Total Credit Points	320

# Bachelor of Information and Communications Technology Minors

Cloud Computing, Minor (0128) (https://hbook.westernsydney.edu.au/majors-minors/cloud-computing-minor/)

Cyber Security and Ethical Hacking, Minor (0326) (https://hbook.westernsydney.edu.au/majors-minors/cyber-security-ethical-hacking-minor/)

Data Science and Machine Learning, Minor (0322) (https://hbook.westernsydney.edu.au/majors-minors/data-science-machine-learning-minor/)

Games Development, Minor (0323) (https://

hbook.westernsydney.edu.au/majors-minors/games-development/)

Graphics and Visual Simulation, Minor (0324) (https://

hbook.westernsydney.edu.au/majors-minors/graphics-visual-simulation-minor/)

Health Informatics, Minor (0037) (https://

hbook.westernsydney.edu.au/majors-minors/health-informatics-minor/)

Multimedia Computing, Minor (0328) (https://

hbook.westernsydney.edu.au/majors-minors/multimedia-computing-minor-0328/)

Networking, Minor (0040) (https://hbook.westernsydney.edu.au/majors-minors/networking-minor/)

Software Development, Minor (0329) (https://

hbook.westernsydney.edu.au/majors-minors/software-development-minor-0329/)

Ubiquitous Computing, Minor (0325) (https://

hbook.westernsydney.edu.au/majors-minors/ubiquitous-computing/)

# **Program Structure 2022**

Students who complete this award will graduate with a Bachelor of Information and Communications Technology and a Bachelor of Business, with the major from the Bachelor of Business component of the program noted on their testamur.

# Bachelor of Information and Communications Technology Component

Students must complete 160 credit points of prescribed Bachelor of Information and Communications Technology subjects.

### **Business Component**

Core Subjects (compulsory 40 credit points)

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
Total Credit Points		40

### Professional Subjects (choose 40 credit points)

The professional subjects provide a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a

total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas:

- · Money (for majors in Applied Finance, Economics)
- Markets (for majors in Hospitality Management, International Business, Marketing, and Sport Management)
- Management (for majors in Human Resource Management, and Management)

The professional subjects that are recommended for each of the Bachelor of Business testamur majors are specified in the majors.

### **Bachelor of Business Majors**

Choose 80 credit points from one primary Business major. These are testamur majors.

### **Majors for Careers in Money**

Applied Finance, Testamur Major (T038) (https://hbook.westernsydney.edu.au/majors-minors/applied-finance-ug-testamur-major/)

Economics, Testamur Major (T039) (https://hbook.westernsydney.edu.au/majors-minors/economics-ug-testamur-major/)

#### Majors for Careers in Markets

Human Resource Management, Testamur Major (T041) (https://hbook.westernsydney.edu.au/majors-minors/human-resource-management-uq-testamur-major/)

International Business, Testamur Major (T042) (https://hbook.westernsydney.edu.au/majors-minors/international-business-ug-testamur-major/)

Marketing, Testamur Major (T044) (https://hbook.westernsydney.edu.au/majors-minors/marketing-ug-testamur-major/)

#### **Majors for Careers in Management**

Human Resource Management, Testamur Major (T041) (https://hbook.westernsydney.edu.au/majors-minors/human-resource-management-ug-testamur-major/)

Management, Testamur Major (T043) (https://hbook.westernsydney.edu.au/majors-minors/management-ug-pg-testamur-major/)

### **Major for Careers in Business Analytics**

Business Analytics, Testamur Major (T130) (https://hbook.westernsydney.edu.au/majors-minors/business-analytics-ugtestamur-major/)

### **Replaced Majors**

The majors listed below count towards completion of this program for students who began studying these majors prior to the years indicated below.

MT2035 Hospitality Management, Testamur Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1), discontinued in 2020.
MT2027 Marketing, Testamur Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=M1054.1), replaced by Marketing, Testamur Major in 2021 (listed above).

# **Recommended Sequence 2022**

Qualification for this award requires the successful completion of 320 credit points as per the recommended sequence below.

Use the links to each Bachelor of Business (BBus) Major to see the core, professional and major subjects required.

Note: students should follow the recommended sequence below and not the recommended sequence listed under each Bachelor of Business Major.

This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision at or before the end of Year 2 and amends their progression pattern as prescribed by an Academic Program Advisor.

Course	Title	Credit Points
Year 1		
Autumn session		
INFS 1006	Systems Analysis and Design	10
COMP 1005	Programming Fundamentals	10
BBus core subject 1		10
BBus core subject 2		10
	Credit Points	40
Spring session		
INFS 2001	Database Design and Development	10
COMP 2015	Programming Techniques	10
BBus core subject 3		10
BBus core subject 4		10
	Credit Points	40
Year 2		
Autumn session		
INFS 2006	Object Oriented Analysis	10
COMP 2020	Technologies for Web Applications	10
BBus professional s	ubject 1	10
BBus major subject	1	10
	Credit Points	40
Spring session		
INFS 3017	Web Systems Development	10
COMP 2004	Computer Networking	10
BBus professional subject 2		10
BBus major subject	2	10
	Credit Points	40
Year 3		
Autumn session		
COMP 3007	Computer Networks and Internets	10
INFO 3003	Human-Computer Interaction	10
BBus major subject 3		10
BBus major subject	4	10
	Credit Points	40
Spring session		
COMP 3020	Social Web Analytics	10
BICT pool subject		10
BBus major subject 5		10
BBus major subject	6	10
	Credit Points	40

### Year 4

Autumn session		
INFO 3008	Professional Development	10
COMP 3015	Operating Systems Programming	10
BBus professional	subject 3	10
BBus major subjec	et 7	10
	Credit Points	40
Spring session		
COMP 3018	Professional Experience	10
BICT pool subject		10
BBus professional subject 4		10
BBus major subject 8		10
	Credit Points	40
	Total Credit Points	320

# **BICT Pool Subjects**

Subject	Title	Credit Points
PHYS 3001	Astroinformatics	10
INFS 3005	Developing Web Applications with XML	10
INFO 3002	Ethical Hacking Principles and Practice	10
COMP 3013	Mobile Applications Development	10
INFO 3007	Network Security	10
COMP 3019	Professional Experience (Advanced)	10
COMP 3023	Systems and Network Management	10
COMP 3024	Video Games Development	10