

BACHELOR OF ENTREPRENEURSHIP (3747)

Approved Abbreviation: BEntrep

Western Sydney University Program Code: 3747

AQF Level: 7

CRICOS Code: 0101788

This program applies to students who commenced in 2017 or later

This program is discontinued from 2025, no new students will be admitted from this session.

The Bachelor of Entrepreneurship is not a stand-alone degree, but is designed to be undertaken in combination with any Western Sydney bachelor degree. The degree is an innovative approach to training the next generation of high impact entrepreneurs by providing knowledge and developing practical skills. The program aims to guide students through all phases of their entrepreneurship journey: from forming a team to helping with pitching their ideas to potential investors and developing strategies for obtaining funding.

Students will not be limited to learning a particular profession, but will also engage in the process of building a start-up company. The key emphasis of this program is on developing the mindset, risk tolerance, creativity, passion, big thinking, team formation and leadership capabilities – key characteristics of high impact entrepreneurs. Practical experience is incorporated into every semester of study, such as incubators, technology parks, and innovation centres and enabling a student through all the stages from creative ideas through the sustainable development of the idea into a lean start-up. Upon completion graduates will demonstrate an entrepreneurial mind set and will know how to apply this mindset to address a diverse range of problems through game and simulation-based solutions.

Students will have the ability to complete the Bachelor of Entrepreneurship as either intertwined with the student's primary degree and studied concurrently, or as a final year block of subjects at the end of their primary degree.

Study Mode

Three years full-time or the equivalent part-time. Note: This includes two years equivalent Advanced Standing for prior undergraduate degree.

Program Advice

Dr Anton Bogdanovych (a.bogdanovych@westernsydney.edu.au)

Location

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above
Penrith Campus	Full Time	Internal	See above
Penrith Campus	Part Time	Internal	See above

Admission

Student must meet the requirements for admission of their primary program, before they can be admitted into the Bachelor of Entrepreneurship.

Applications from Australian and New Zealand citizens and holders of permanent resident visas must be made via the Universities Admissions Centre (UAC).

For current Western Sydney University students wishing to enrol please complete the Concurrent Degree Form.

Concurrent Degree Form ([https://wsu.service-now.com/student?id=wsu_cat_item&sys_id=b95978cedbb258504f58e43405961903&sysparm_category="](https://wsu.service-now.com/student?id=wsu_cat_item&sys_id=b95978cedbb258504f58e43405961903&sysparm_category=))

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local and International applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

<http://www.uac.edu.au/>

International applicants must apply directly to Western Sydney University via the International Office. International students applying to The University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<https://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure

The Bachelor of Entrepreneurship is not a stand-alone degree, but is designed to be undertaken in combination with any Western Sydney bachelor degree.

Qualification for this award requires the successful completion of 240 credit points which include the subjects listed in the recommended sequence below and 160 credit points of Advanced Standing. At least 80 credit points must be completed while enrolled in the Bachelor of Entrepreneurship.

Core Subjects

Subject	Title	Credit Points
Core Subjects		
BUSM 1012	Foundations of Entrepreneurship	10
MKTG 2002	Incubator 1: Innovation and Creativity for Entrepreneurship	10
BUSM 2024	Incubator 2: Start-up Essentials	10
MKTG 2003	Incubator 3: Product Development	10
ACCT 3009	Incubator 4: Commercial and Financial Setting of Entrepreneurship	
Note: from Autumn 2024 ACCT 3009 is replaced by ACCT 3012		10
ACCT 3012	Incubator 4: Commercial and Financial Strategy for Entrepreneurs	
BUSM 3025	Incubator 5: Operational Aspects of Entrepreneurship	10
MKTG 3005	Incubator 6: Funding and Start-up	
Note: from Autumn 2024 MKTG 3005 is replaced by MKTG 3023		10
MKTG 3023	Incubator 6: Funding a Start-up	
MKTG 3006	Incubator 7: Growth and Exit Strategies	10
Advanced Standing		

Plus 160 credit points of advanced standing which must include a minimum of:

30 credit points at Level 3 units for a three year degree (240 credit points)

90 credit points at Level 3 or above for a four year degree (320 credit points)

Total Credit Points	240
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Equivalent Subjects

The subjects listed below count towards completion of this Program for students who passed these subjects in 2018 or earlier.

BUSM 2023 - Incubator 2: Legal and Ethical Setting of Entrepreneurship