

# BACHELOR OF COMMUNICATION/BACHELOR OF INTERNATIONAL STUDIES (1707)

Approved Abbreviation: BComm/BlntSt  
Western Sydney University Program Code: 1707

CRICOS Code: 088185C

From 2024 this program has been replaced by 1932 (<https://hbook.westernsydney.edu.au/programs/bachelor-communication--bachelor-international-studies/>) Bachelor of Communication/ Bachelor of International Studies (<https://hbook.westernsydney.edu.au/programs/bachelor-communication--bachelor-international-studies/>)es (<https://hbook.westernsydney.edu.au/programs/bachelor-communication-bachelor-international-studies/Bachelor of Communication/Bachelor of International Studies/>).

This program applies to students who commenced in Spring 2018 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

Commencement Year 2017 to Autumn 2018 - please refer to 1707.3 Bachelor of Communication/Bachelor of International Studies (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1707.2>)

Commencement Year 2016 - please refer to 1707.2 Bachelor of Communication/Bachelor of International Studies (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1707.2>)

Commencement Year 2013 to 2015 - please refer to 1707.1 Bachelor of Communication/Bachelor of International Studies (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1707.1>)

This double degree permits students to undertake multi-skilling into two diverse career paths, providing enhanced marketability into multiple areas of expertise.

The Bachelor of International Studies examines the relationships of societies, cultures, languages and systems of government within the international system. It develops students' capacity to analyse the historical development of relations among nation states and contemporary political, social and cultural issues, such as globalisation, transnationalism and migration. Students complete a major in International Relations and Asian Studies and a minor in Arabic, Chinese or Japanese.

The Bachelor of Communication encompasses a wide range of subjects in the field of communication with a core program of media studies, practice and theory, and specialised Major sequences in Advertising, Journalism, Screen Media and Public Relations.

Students in this double degree also have the opportunity to extend their combined studies through a semester studying abroad. In addition, students complete an internship in their Communications Major.

Students in this double degree also have the opportunity to complete a semester of study overseas and receive advanced standing towards

their majors and minors subject to Western Sydney University limits on advanced standing. Students are encouraged to do so but must discuss this with their program advisor first.

## Study Mode

Five years full-time or ten years part-time

## Program Advice

Dr Myra Gurney (<https://directory.westernsydney.edu.au/search/email/EnquiriesHCA@westernsydney.edu.au>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above

## Accreditation

The Bachelor of Communication is accredited by professional organisations including the Public Relations Institute of Australia (PRIA) and the Media Federation of Australia (MFA).

## Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students ([https://www.westernsydney.edu.au/currentstudents/current\\_students/services\\_and\\_facilities/international\\_student\\_support/working\\_in\\_australia/work\\_integrated\\_learning/](https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/))

## Admission

**For Admission from 2024 please refer to program 1932 Bachelor of Communication/ Bachelor of International Studies (<https://hbook.westernsydney.edu.au/programs/bachelor-communication--bachelor-international-studies/>)**

Assumed knowledge: any 2 units of HSC English.

Recommended studies: HSC English standard or equivalent.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>

<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Program Structure

Qualification for this award requires the successful completion of 400 credit points including the subjects listed in the recommended Sequence tab.

**Students must complete the four Bachelor of Arts (BA) core subjects (40 credit points):**

Subject	Title	Credit Points
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1030	Thinking Critically About Texts and Society	10
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
<b>Total Credit Points</b>		<b>40</b>

### Equivalent Core Subjects

The core subjects listed below count towards completion of this program for students who passed these subjects in 2019 or earlier.

HUMN 1002 - Analytical Reading and Writing, replaced by LANG 1029 Foundations of Academic English

HUMN 1005 - Australia and the World, replaced by HUMN 1052 Australian Politics and Active Citizenship

HUMN 1009 - Contemporary Society, replaced by HUMN 1053 Diversity, Language and Culture

LANG 1026 - Texts and Traditions, replaced by LANG 1030 Thinking Critically About Texts and Society

**Students must complete the eight Bachelor of Communications core subjects (80 credit points):**

Subject	Title	Credit Points
COMM 3008	Communication Research Project	10
INFO 1004	Data Analysis and Storytelling	10
COMM 1012	Data, Communication and Power	10

COMM 1020	Media Cultures and Industries	10
COMM 2024	Media Law and Ethics	10
COMM 3022	Media Memory	10
COMM 2032	Professional Writing and Editing	10
COMM 1044	Professional Communication	10
<b>Total Credit Points</b>		<b>80</b>

### Equivalent Subjects

The subjects listed below count towards completion of the program for students who may have passed subjects in the list in 2023 or earlier.

COMM 1032 Writing Ecologies, replaced by COMM 1044 Professional Communication

The subject listed below counts towards completion of this program for students who passed this subject in 2022 or earlier.

DESN 1018 - Visual Storytelling, replaced by INFO 1004 Data Analysis and Storytelling

## Majors (160 credit points)

Students must complete the International Relations and Asian Studies (IRAS) Major:

International Relations and Asian Studies, Major (0019) (<https://hbook.westernsydney.edu.au/majors-minors/international-relations-asian-studies-major/>)

And must complete one of the Bachelor of Communication Majors from the list below:

Advertising, Major (0159) (<https://hbook.westernsydney.edu.au/majors-minors/advertising-major/>)

Journalism, Major (0069) (<https://hbook.westernsydney.edu.au/majors-minors/journalism-major/>)

Public Relations, Major (0160) (<https://hbook.westernsydney.edu.au/majors-minors/public-relations-major/>)

Screen Media, Major (0268) (<https://hbook.westernsydney.edu.au/majors-minors/screen-media-major/>)

## Introductory Subjects to the Communication Majors (40 credit points)

Students must also complete the four introductory subjects to the Communication Majors as per the list below:

Subject	Title	Credit Points
MKTG 1001	Advertising: An Introduction	10
COMM 1018	News and Media Today	10
COMM 1039	Introduction to Screen Media	10
MKTG 1009	Public Relations Theory and Practice	10
<b>Total Credit Points</b>		<b>40</b>

## Minor (40 credit points)

Students must also complete a minor in Arabic, Chinese, Immersion Language, International English or Japanese (LOTE)

Students should seek program advice in relation to the level 2/3 language sequences.

Note: The following Language sub-majors have inherent requirements. Please see the link below:

Click here for details of the Inherent Requirements ([https://www.westernsydney.edu.au/ir/inherent\\_requirements/inherent\\_requirements\\_for\\_languages\\_courses/](https://www.westernsydney.edu.au/ir/inherent_requirements/inherent_requirements_for_languages_courses/))

Arabic, Minor (0003) (<https://hbook.westernsydney.edu.au/majors-minors/arabic-minor/>)

Chinese, Minor (0004) (<https://hbook.westernsydney.edu.au/majors-minors/chinese-minor/>)

Immersion Language, Minor (0014) (<https://hbook.westernsydney.edu.au/majors-minors/immersion-language-minor/>)

International English, Minor (0018) (<https://hbook.westernsydney.edu.au/majors-minors/international-english-minor/>)

Japanese, Minor (0021) (<https://hbook.westernsydney.edu.au/majors-minors/japanese-minor/>)

Students may complete the Immersion Language minor which covers languages that are not taught at Western Sydney University. The handbook entry for 0014 Immersion Language contains further details.

## Electives used towards major (40 credit points)

For their electives, students may choose four Language subjects and graduate with a major in Arabic, Chinese, International English or Japanese.

Students considering this option should seek program advice as they may need to follow an amended sequence.

### Equivalent Subject

The subject listed below counts towards completion of this course for students who passed this subject in 2020 or earlier.

COMM 1015 - Foundations of Media Arts and Production, replaced by COMM 1039 Introduction to Screen Media

### Replaced Major

The major listed below counts towards completion of this program for students who began studying this majors prior to the year indicated below.

M1094 Media Arts Production, Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=M1094.1>), replaced by Screen Media, Major in 2021 (listed above).

## Recommended Sequence

### Language Skill Level: Beginner

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
COMM 1044	Professional Communication	10
COMM 1018	News and Media Today	10
LANG 1029	Foundations of Academic English	10
HUMN 1053	Diversity, Language and Culture	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
INFO 1004	Data Analysis and Storytelling	10
MKTG 1001	Advertising: An Introduction	10
LANG 1030	Thinking Critically About Texts and Society	10

HUMN 1052	Australian Politics and Active Citizenship	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
COMM 1020	Media Cultures and Industries	10
MKTG 1009	Public Relations Theory and Practice	10
CULT 1001	Asia in the World	10
Select Level 1 Language subject		10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
COMM 1012	Data, Communication and Power	10
COMM 1039	Introduction to Screen Media	10
POLI 1007	World Politics and International Relations	10
Select Level 1 Language subject		10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
POLI 2006	Politics of Australia and Asia Relations	10
Select one Communication Major subject		10
Select two Level 2 Language subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
Select one Communication Major subject		10
Select one Communication Major subject		10
Select one IRAS Major subject		10
Select one IRAS Major subject		10
<b>Credit Points</b>		<b>40</b>
<b>Year 4</b>		
<b>Autumn session</b>		
COMM 2024	Media Law and Ethics	10
Select three Communication Major subjects or IRAS Major subjects		30
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
COMM 2032	Professional Writing and Editing	10
HUMN 3079	The Asian Century	10
Select two Communication Major subjects or IRAS Major subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Year 5</b>		
<b>Autumn session</b>		
Select one of the following:		40
Study Abroad semester with four elective subjects to be studied overseas (consultation with the Academic Program Advisor is required)		
Four elective subjects in relevant area to be studied at Western Sydney University (consultation with the Academic Program Advisor is highly recommended) <sup>1</sup>		
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
COMM 3022	Media Memory	10
COMM 3008	Communication Research Project	10
Select two Communication Major subjects or IRAS Major subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>400</b>

Students may choose four Language subjects from Arabic, Chinese, International English or Japanese as part of their electives, and graduate with a Major in Arabic, Chinese, International English or Japanese.

### Language Skill Level: Intermediate/Advanced

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
COMM 1044	Professional Communication	10
COMM 1018	News and Media Today	10
LANG 1029	Foundations of Academic English	10
HUMN 1053	Diversity, Language and Culture	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
INFO 1004	Data Analysis and Storytelling	10
MKTG 1001	Advertising: An Introduction	10
LANG 1030	Thinking Critically About Texts and Society	10
HUMN 1052	Australian Politics and Active Citizenship	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
COMM 1020	Media Cultures and Industries	10
MKTG 1009	Public Relations Theory and Practice	10
CULT 1001	Asia in the World	10
COMM 2024	Media Law and Ethics	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
COMM 1012	Data, Communication and Power	10
COMM 1039	Introduction to Screen Media	10
POLI 1007	World Politics and International Relations	10
COMM 2032	Professional Writing and Editing	10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
POLI 2006	Politics of Australia and Asia Relations	10
Select one Communication Major subject		10
Select two Language Level 2/3 subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
Select one IRAS Major subject		10
Select one Communication Major subject		10
Select two Language Level 2/3 subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Year 4</b>		
<b>Autumn session</b>		
Select four Communication Major subjects or IRAS Major subjects		40
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
HUMN 3079	The Asian Century	10
Select three Communication Major subjects or IRAS Major subjects		30
<b>Credit Points</b>		<b>40</b>

### Year 5

#### Autumn session

Select one of the following:	40
Study Abroad semester with four elective subjects to be studied overseas (consultation with the Academic Program Advisor is required)	
Four elective subjects in relevant area to be studied at Western Sydney University (consultation with the Academic Program Advisor is highly recommended) <sup>1</sup>	

**Credit Points** **40**

#### Spring session

COMM 3022	Media Memory	10
COMM 3008	Communication Research Project	10
Select two Communication Major subjects or IRAS Major subjects		20

**Credit Points** **40**

**Total Credit Points** **400**

Students may choose four Language subjects from Arabic, Chinese, International English or Japanese as part of their electives, and graduate with a Major in Arabic, Chinese, International English or Japanese.

### Language Skill Level: Beginner/Intermediate/Advanced (Indonesian language only)

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
COMM 1044	Professional Communication	10
COMM 1018	News and Media Today	10
LANG 1029	Foundations of Academic English	10
HUMN 1053	Diversity, Language and Culture	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
INFO 1004	Data Analysis and Storytelling	10
MKTG 1001	Advertising: An Introduction	10
LANG 1030	Thinking Critically About Texts and Society	10
HUMN 1052	Australian Politics and Active Citizenship	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
COMM 1020	Media Cultures and Industries	10
MKTG 1009	Public Relations Theory and Practice	10
CULT 1001	Asia in the World	10
Select one Language subject (Indonesian)		10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
COMM 1012	Data, Communication and Power	10
COMM 1039	Introduction to Screen Media	10
POLI 1007	World Politics and International Relations	10
Select one Language subject (Indonesian)		10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
POLI 2006	Politics of Australia and Asia Relations	10
Select one Communication Major subject		10

Select one IRAS Major subject	10	DESN 1018 - Visual Storytelling, replaced by INFO 1004 Data Analysis and Storytelling
Select one Language subject (Indonesian)	10	
<b>Credit Points</b>	<b>40</b>	
<b>Spring session</b>		
Select one Communication Major subject	10	
Select one Communication Major subject	10	
Select one IRAS Major subject	10	
Select one Language subject (Indonesian)	10	
<b>Credit Points</b>	<b>40</b>	
<b>Year 4</b>		
<b>Autumn session</b>		
COMM 2024	Media Law and Ethics	10
Select three Communication Major subjects or IRAS Major subjects		30
<b>Credit Points</b>	<b>40</b>	
<b>Spring session</b>		
COMM 2032	Professional Writing and Editing	10
HUMN 3079	The Asian Century	10
Select two Communication Major subjects or IRAS Major subjects		20
<b>Credit Points</b>	<b>40</b>	
<b>Year 5</b>		
<b>Autumn session</b>		
Select one of the following:		40
Study Abroad semester with four elective subjects to be studied overseas (consultation with the Academic Program Advisor is required)		
Four elective subjects in relevant area to be studied at Western Sydney University (consultation with the Academic Program Advisor is highly recommended) <sup>1</sup>		
<b>Credit Points</b>	<b>40</b>	
<b>Spring session</b>		
COMM 3022	Media Memory	10
COMM 3008	Communication Research Project	10
Select two Communication Major subjects or IRAS Major subjects		20
<b>Credit Points</b>	<b>40</b>	
<b>Total Credit Points</b>	<b>400</b>	

Students may choose four Language subjects from Arabic, Chinese, International English or Japanese as part of their electives, and graduate with a Major in Arabic, Chinese, International English or Japanese.

## Equivalent Core Subjects

The core subject listed below count towards completion of this program for students who passed this subject in 2022 or earlier.

POLI 1002 Introduction to International Relations, replaced by POLI 1007 World Politics and International Relations

## Equivalent Subjects

The subjects listed below count towards completion of the program for students who may have passed subjects in the list in 2023 or earlier.

COMM 1032 Writing Ecologies, replaced by COMM 1044 Professional Communication

The subject listed below counts towards completion of this program for students who passed this subject in 2022 or earlier.