

USER EXPERIENCE, MAJOR (0273)

Western Sydney University Major Code: 0273

User Experience, Major

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

User experience is key to the success of organisations in shaping great products and services. Taking a user centred approach, students in this major design interactive digital applications, information systems and services that meet the user needs and desires. Students learn about design as a systematic and data driven process backed up by up-to-date theoretical and practical knowledge enabling them to design efficient and effective artefacts in a rapidly changing, fast paced environment. In this multidisciplinary field, students incorporate analytics, research, human factors, security and privacy into their designs using a range of technologies.

| Campus | Attendance | Mode | Advice |
|--------------------------|------------|-----------|--|
| Parramatta - Victoria Rd | Full-time | On Campus | Dr Simi Kamini Bajaj (https://hbook.westernsydney.edu.au/majors-minors/user-experience-major/k.bajaj@westernsydney.edu.au) |
| Parramatta - Victoria Rd | Part-time | On Campus | Dr Simi Kamini Bajaj (https://hbook.westernsydney.edu.au/majors-minors/user-experience-major/k.bajaj@westernsydney.edu.au) |

Major Structure

Students must complete 80 credit points as follows

| Subject | Title | Credit Points |
|-----------|------------------------------------|---------------|
| BEHV 1025 | Usable Design | 10 |
| ENGR 1041 | Designing for User Experience (UX) | 10 |
| INFO 2006 | Usable Security | 10 |
| MATH 2014 | Visual Analytics | 10 |
| HUMN 3033 | Digital Cultures | 10 |
| ENGR 3024 | Design Research Methods (Advanced) | 10 |
| INFS 3017 | Web Systems Development | 10 |
| COMP 3034 | Multimodal Interaction | 10 |

Related Programs

Bachelor of Information Systems (3687) (<https://hbook.westernsydney.edu.au/programs/bachelor-information-systems/>)

Bachelor of Information Systems Advanced (3688) (<https://hbook.westernsydney.edu.au/programs/bachelor-information-systems-advanced/>)