TOURISM, MAJOR (0161)

Western Sydney University Major Code: 0161

Previous Code: M1105.1

Available to students in other Western Sydney University Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

The Tourism major introduces contemporary tourism issues and provides an in-depth understanding of tourism as a social phenomenon in a highly mobile world. Successful tourism planning and management relies on a full appreciation of the context in which it is operating. This suite of subjects enables a critical examination of the relationship between tourism and the assets which underpin it - the heritage of places - natural, social and cultural. It is these attributes which provide much of the incentive and attractions for travel, and which provide the business of tourism. Graduates with a tourism major can contemplate careers within a diverse range of government, non-government organization and businesses that require understanding, insight and skills related to tourism policy, planning and management.

Location

Campus	Mode	Advice
Parramatta Campus - Victoria Road	Internal	Assoc Prof Awais Piracha (a.piracha@uws.edu.au)

Major Structure

Students must complete 80 credit points as follows

Course	Title	Credit Points
Year 1		
Spring session		
TOUR 2004	Tourism and Festivals in Society	10
	Credit Points	**10**
Year 2		
Autumn session		
TOUR 1002	Tourism and Global Trends	10
TOUR 2003	Managing Sustainable Places	10
	Credit Points	**20**
Spring session		
HUMN 2073	Issues in Contemporary Heritage	10
CULT 3016	Indigenous Cultures: A Global Perspective	10
	Credit Points	**20**
Year 3		
Autumn session		
BUSM 3073	Tourism Policy and Planning	10
CULT 3015	Heritage and Tourism	10
	Credit Points	**20**
Spring session		
BUSM 3065	Special Event Management	10
	Credit Points	**10**
	Total Credit Points	**80**

Equivalent Subjects

The subject listed below counts towards completion of this Major for students who passed this subject in 2022 or earlier.

HUMN 2057 - Tourism in Society, replaced by TOUR 2004 Tourism and Festivals in Society

CULT 3015 - Heritage and Tourism, replaced by TOUR 3002 Cultural Tourism and Events

SPRT 2011 - Sustainability, Tourism and Place, replaced by TOUR 2003 Managing Sustainable Places

TOUR 2001 - Issues in Contemporary Heritage, replaced by HUMN 2073 Issues in Contemporary Heritage

The subject listed below counts towards completion of this Major for students who passed this subject in 2017 or earlier.

BUSM 3067 - Sport and Hospitality Event Management, replaced by BUSM 3065 Special Event Management

Related Programs

Bachelor of Business (2786) (https://hbook.westernsydney.edu.au/programs/bachelor-business/)

Diploma in Business/Bachelor of Business (6037) (https://hbook.westernsydney.edu.au/programs/diploma-business-bachelor-business/)