SUSTAINABLE TOURISM AND **VISITOR ECONOMIES, MAJOR** (0320)

Western Sydney University Major Code: 0320

Available to students in other Western Sydney University Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

Tourism and travel are among the world's largest industries, accounting for a guarter of global employment growth and more than 10% of the world's GDP (World Travel and Tourism Council, 2021). This major provides students with the knowledge and skills to work in a variety of managerial, operational, policy and planning roles in the tourism and heritage sectors. The major has a strong focus on sustainability, culture and innovation, to prepare students to address current and emerging issues in the sectors. Students are provided with opportunities to complete fieldtrips, applied projects and to learn directly from industry and government experts

| Campus | Mode | Advice |
|-----------------|----------|---------------------------------|
| Parramatta City | Internal | Dr Garth Lean (https:// |
| | | directory.westernsydney.edu.au/ |
| | | search/name/garth |

%20lean/)

Inherent Requirements

There are inherent requirements for this major that you must meet in order to complete the major and graduate. Make sure you read and understand the requirements for this major online.

https://www.westernsydney.edu.au/ir/inherent_requirements (https:// www.westernsydney.edu.au/ir/inherent_requirements/)

Students must complete 60 credit points as follows.

Complete the following compulsory subjects.

| Subject | Title | Credit Points |
|---------------------|--|------------------|
| Autumn Session | | |
| TOUR 5001 | Sustainable Tourism and Heritage | 10 |
| TOUR 5002 | Frontiers in Sustainable Tourism Practice and Places | 10 |
| TOUR 6001 | Tourism, Heritage and Events Policy and Governance | 10 |
| Spring Session | | |
| TOUR 7003 | Sustainable Visitor Economies | 10 |
| Total Credit Points | | |

Students must also complete two subjects from the following pool.

| Subject | Title | Credit Points |
|------------------------------|---|------------------|
| Select two of the following: | | 20 |
| Autumn Session | | |
| WELF 7029 | Indigenous Australia: History, Knowledge and Professional Practice | |
| Spring Session | | |
| TOUR 7004 | Tourism, Hospitality and Events Insights | |

| TOUR 7006 | Contemporary Issues for Tourism, Hospitality and | |
|------------------|--|----|
| | Event Management | |
| otal Credit Poir | its | 20 |

Total Credit Points

Equivalent Subjects

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (https://hbook.westernsydney.edu.au/subject-details/tour7003/#text) -Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (https://hbook.westernsydney.edu.au/subject-details/ tour7004/#text) - Tourism, Hospitality and Events Insights

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (https:// hbook.westernsydney.edu.au/subject-details/tour7006/) -Contemporary Issues for Tourism, Hospitality and Event Management

Master of Business Administration (2761) (https:// hbook.westernsydney.edu.au/programs/master-businessadministration/)

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