PERSONAL INNOVATION, MINOR (0284)

Western Sydney University Minor Code: 0284

Previous Code: SM2057.1

Available to students in other Western Sydney University Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

The future of work is changing rapidly, providing new opportunities and challenges for working in disrupted multi-disciplinary contexts. Employers are looking for graduates who are agile and equipped with adaptable personal innovation skills that are responsive to this new environment. This Minor has been co-designed with students and industry partners to equip students with flexible and adaptable strategies to strengthen their employability by building personal innovation skills such as personal branding, working collaboratively and across cultures, and managing change and resilience. Students will have opportunities to apply different frameworks and theories to develop these skills working with reputable graduate employers.

This minor is a Challenge Minor, which is an innovative transdisciplinary minor co-created with students as partners. With a Challenge Minor, your learning reaches beyond your discipline, giving you the chance to amplify your learning in new directions. For more information, visit the Challenge Minor (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) website.

Location

Campus	Mode	Advice
Bankstown City Campus	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Campbelltown Campus	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Parramatta Campus - Victoria Road	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Parramatta City Campus-Macquarie Street	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Penrith Campus	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)

Minor Structure

Students must successfully complete 40 credit points as listed below.

Note: Students will be required to travel between campuses as not all units are offered at all campuses.

Subject	Title	Credit Points
Select three of the following:		30
Please note that students may only choose one subject from BUSM 2030, BUSM 2040 or BUSM 2041		
COMM 1044	Professional Communication	
CULT 3011	Ethical Leadership	
COMM 3046	Personal Branding Strategies: Build and Manage Your Career Profile	
BUSM 2040	The Service Enterprise	
BUSM 2041	Working in Professions	
BUSM 2030	Managing and Developing Careers	
Students to complete the following core subject after completing the three subjects listed above:		
BUSM 3005	Creating Change and Innovation	10
Total Credit Points		**40**

Equivalent Subjects

The subjects listed below count towards completion of the minor for students who may have passed subjects in the list in 2023 or earlier.

COMM 1026 Principles of Professional Communication 1, replaced by COMM 1044 Professional Communication