INNOVATION AND CHANGE, MAJOR (0017)

Western Sydney University Major Code: 0017

Previous Code: M2514.1

Available to students in other Western Sydney University programs?
No

In a world that is undergoing a continuous cycle of change and new ideas, the Innovation and Change major provides students with the key concepts, business models and issues that bring advancement within the context of contemporary business. Students will learn to compete on a global platform and deal with issues surrounding business ethics, corporate social responsibility and cultural awareness. The knowledge and skills acquired through this major will enable future leaders to revitalise organisations and create value in the process of transforming innovations into products or services.

Location

Campus	Mode	Advice
Parramatta Campus - Victoria Road	Internal	Program Advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)

Major Structure

Students must complete 80 credit points including all of the core subjects as follows.

The subjects in this major are offered at the Parramatta City campus and the core subjects in the Bachelor of Arts are offered at the Parramatta South, Bankstown and Penrith campuses. Students will be required to travel between campuses in order to complete this major.

Subject	Title	Credit Points
BUSM 2005	Cost Benefit Analysis	10
BUSM 3005	Creating Change and Innovation	10
BUSM 3006	Design Thinking for Creativity	10
BUSM 1006	Enterprise Innovation and Markets	10
HUMN 3043	Globalisation and Sustainability	10
BUSM 3036	Leadership and Entrepreneurship	10
BUSM 2031	Managing in the Global Environment	10
BUSM 2040	The Service Enterprise	10
Total Credit Points		**80**

Related Programs

Bachelor of Arts (1706) (https://hbook.westernsydney.edu.au/programs/bachelor-arts/)

Bachelor of Arts (Dean's Scholars) (1655) (https://hbook.westernsydney.edu.au/programs/bachelor-arts-deans-scholars/)

Bachelor of Arts/Bachelor of Creative Industries (1842) (https://hbook.westernsydney.edu.au/programs/bachelor-arts-bachelor-creative-industries/)

Bachelor of Arts/Bachelor of Social Science (1808) (https://hbook.westernsydney.edu.au/programs/bachelor-arts-bachelor-social-science/)

Bachelor of Information and Communications Technology/Bachelor of Arts (3654) (https://hbook.westernsydney.edu.au/programs/bachelor-information-communications-technology-bachelor-arts/)

Bachelor of Science/Bachelor of Arts (3763) (https://hbook.westernsydney.edu.au/programs/bachelor-science-bachelor-arts/)

Diploma in Arts/Bachelor of Arts (6005) (https://hbook.westernsydney.edu.au/programs/diploma-arts-bachelor-arts/)