

GRAPHIC DESIGN, MINOR (0073)

Western Sydney University Minor Code: 0073

Previous Code: SM1118.1

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

The Graphic Design minor provides students from outside the Design program with an introduction to fundamental skills and knowledge in graphic design. The minor includes a selection of practice-based and theoretical subjects and you can opt for study areas such as image design, contextual design studies, web design and branding. In addition, you will have the opportunity to choose a practice-based specialisation from the areas of interactive design; digital design; illustration and photomedia.

Location

| Campus | Mode | Advice |
|-----------------------------------|----------|-------------------------|
| Parramatta Campus - Victoria Road | Internal | enquiriesHCA@uws.edu.au |

Minor Structure

Students must complete 40 credit points as follows

Note: Creative Industries Students

Creative Industries students complete whichever Level 1 subject they did not complete as their introductory major subject. Subject DESN 1011 Image Design or DESN 1021 Web and Time-based Design.

| Subject | Title | Credit Points |
|--------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|---------------|
| Select one of the following: | | 10 |
| DESN 1011 | Image Design | |
| DESN 1021 | Web and Time-based Design | |
| Select 30 credit points of the following OR Select 10 credit points of the following and one of the 20 credit point Design Pairings. | | 30 |
| DESN 2001 | Australian Design | |
| DESN 3001 | Contextual Design Studies | |
| DESN 3006 | Graphic Design: Developing a Personal Portfolio | |
| DESN 2014 | Researching the Visual | |
| DESN 3013 | Social Design: Research and Practice | |
| Total Credit Points | | 40 |

Design Pairings

| Subject | Title | Credit Points |
|---------------------|------------------------------|---------------|
| Illustration | | |
| DESN 2007 | Illustrating Narrative | 10 |
| DESN 3007 | Illustrating Popular Culture | 10 |
| Interactive | | |
| DESN 3008 | Interactive Design: Apps | 10 |
| COMM 2019 | Interactive Design: Games | 10 |
| Photomedia | | |

| | | |
|-----------------------|-----------------------------------|----|
| VISU 3002 | Photomedia: Fashion and Identity | 10 |
| DESN 2013 | Photomedia: Photographic Practice | 10 |
| Digital Design | | |
| DESN 3002 | Data Visualisation | 10 |
| DESN 2011 | Motion Design | 10 |

Related Programs

Bachelor of Communication (1696) (<https://hbook.westernsydney.edu.au/programs/bachelor-communication/>)

Bachelor of Creative Industries (1838) (<https://hbook.westernsydney.edu.au/programs/bachelor-creative-industries/>)

Bachelor of Design and Technology (3729) (<https://hbook.westernsydney.edu.au/programs/bachelor-design-technology/>)

Bachelor of Industrial Design (3730) (<https://hbook.westernsydney.edu.au/programs/bachelor-industrial-design/>)

Bachelor of Industrial Design (Honours) (3731) (<https://hbook.westernsydney.edu.au/programs/bachelor-industrial-design-honours/>)

Diploma in Communication/Bachelor of Creative Industries (6009) (<https://hbook.westernsydney.edu.au/programs/diploma-communication-bachelor-creative-industries/>)