FESTIVAL AND EVENT MANAGEMENT, MINOR (0306)

Western Sydney University Minor Code: 0306

Available to students in other Western Sydney University Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

This minor introduces students to the knowledge required to organise, manage and promote festivals and events. Students will learn about the social and cultural significance of festivals and events, and the roles and responsibilities of a variety of stakeholders. The minor also explores the important role festivals and events play in visitor economies.

Campus	Mode	Advice
Parramatta City	Internal	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)
Parramatta - Victoria Road	Internal	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)

Minor Structure

Students must complete 40 credit points as follows.

Complete the following compulsory subjects.

Subject	Title	Credit Points
TOUR 1003	Global Trends in Tourism and Events	10
TOUR 2004	Tourism and Festivals in Society	10
TOUR 3006	Festivals and Events	10
Total Credit Points		**30**

Students must also complete one subject from the following pool.

Subject	Title	Credit Points
Select one of the following:		10
TOUR 3001	Tourism, Events and Technology	
TOUR 3002	Cultural Tourism and Events	
Total Credit Points		**10**

Equivalent Subjects

The subject listed below counts towards completion of this minor for students who passed this subject in 2022 or earlier.

CULT 3015 - Heritage and Tourism, replaced by TOUR 3002 Cultural Tourism and Events

HUMN 2057 - Tourism in Society, replaced by TOUR 2004 Tourism and Festivals in Society

BUSM 3079 - Travel in the Digital Age, replaced by TOUR 3001 Tourism, Events and Technology

TOUR 1002 - Tourism and Global Trends, replaced by TOUR 1003 Global Trends in Tourism and Events

No results found.