DIGITAL KNOWLEDGE AND INNOVATION, MAJOR (0223)

Western Sydney University Major Code: 0223

Previous Code: SP2022.1

From 2024, Digital Knowledge and Innovation, major will no longer be available.

Available to students in other Western Sydney University Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

Location

Campus	Mode	Advice
Parramatta City Campus - Macquarie Street	Internal	Dr Laurel Jackson (https://directory.westernsydney.edu.au/search/email/la.jackson@westernsydney.edu.au)

Major Structure

This major is taught by the School of Humanities and Communication Arts and is offered in Autumn and Spring sessions. Please refer to the below subjects for offering details and locations.

Students must successfully complete 60 credit points as listed below.

Subject	Title	Credit Points
CULT 7004	Global Digital Futures	10
BUSM 7045	Innovation Through Digital Technology	10
COMM 7009	Mobile Media	10
COMM 7011	Researching Convergent Media	10
COMM 7012	Strategic Communication	20
Total Credit Points		**60**

Related Programs