

CREATIVE AND VISUAL COMMUNICATION, MINOR (0337)

Western Sydney University Minor Code: 0337

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

We live in a culture where processing and retaining information is much more effective, engaging, and powerful when it happens through visual communication and storytelling. From design thinking and visual research to video content creation, this minor is an opportunity to experiment with a variety of creative tools and techniques so you can effectively interpret, evaluate, use, and create visual media for different purposes. With “creativity” being one of the most in-demand soft skills that employers look for, this minor will give you an edge in whatever work you do, now and in the future.

This minor is a Challenge Minor, which is an innovative transdisciplinary minor co-created with students as partners. With a Challenge Minor, your learning reaches beyond your discipline, giving you the chance to amplify your learning in new directions. For more information, visit the Challenge Minor (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) website.

Location

Campus	Mode	Advice
Bankstown City Campus	Internal	enquirieshca@westernsydney.edu.au
Parramatta Campus - Victoria Road	Internal	enquirieshca@westernsydney.edu.au
Parramatta City Campus - Macquarie Street	Internal	enquirieshca@westernsydney.edu.au

Note: Students will be required to travel between campuses as not all subjects are offered at all campuses.

Minor Structure

Students must successfully complete 40 credit points as listed below.

Note: Students may need to attend a campus which is not their home campus.

Subject	Title	Credit Points
Select three of the following subjects:		30
ENGR 1044	Drawing Skills for Design Thinking	
COMM 1041	Screen Media Fundamentals	
INFO 2009	Multiliteracies	
DESN 2014	Researching the Visual	

*To enrol in DESN 2014 Researching the Visual you will need to meet the pre-requisite requirements for this subject. This may include completing one of the following: ENGR 1044; COMM 1041; INFO 2009.

After completing three of the subjects listed above, choose one of the following capstone subjects: 10

TEAC 3051	Creativity and Cultural Wellbeing for Communities
BUSM 3006	Design Thinking for Creativity

Total Credit Points

40

Related Programs

No results found.