

TOUR 6003 SUSTAINABLE VISITOR ECONOMIES

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR6003_23-SPR_PC_1#subjects)

Credit Points 10

Coordinator Joseph Cheer ([https://directory.westernsydney.edu.au/search/name/Joseph Cheer/](https://directory.westernsydney.edu.au/search/name/Joseph%20Cheer/))

Description While the intersecting industries and mobilities that comprise the 'visitor economy' (e.g. tourism, events, international education, business travel, hospitality, accommodation, transport, etc.) have traditionally been observed individually, there is a growing recognition of the need for holistic approach to planning and managing these diverse sectors. This is especially important for accomplishing sustainability outcomes. In this subject, students will learn about principles and strategies for managing sustainable visitor economies. Industry and government stakeholders will share case-studies detailing their experiences managing visitor economies.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 10cp

Level Postgraduate Coursework Level 6 subject

Learning Outcomes

1. Analyse the role of visitor economies in different destination contexts.
2. Evaluate principles and strategies for managing visitor economies.
3. Evaluate sustainable development goals in relation to visitor economies.
4. Propose strategies for managing visitor economies sustainably.

Subject Content

1. Visitor economies.
2. Integrated sustainable destination management.
3. The economics of sustainable tourism.
4. Regional development.
5. Innovation, resilience and adaptation.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Essay	1,200 words	30	N	Individual
Case Study	1,500 words	40	N	Individual
Presentation	15 minutes	30	N	Individual

Teaching Periods

Spring (2023)

Parramatta City - Macquarie St

On-site

Subject Contact Joseph Cheer ([https://directory.westernsydney.edu.au/search/name/Joseph Cheer/](https://directory.westernsydney.edu.au/search/name/Joseph%20Cheer/))