

TOUR 6001 TOURISM, HERITAGE AND EVENTS POLICY AND GOVERNANCE

Presentation	15 minutes	25	N	Individual
Proposal	1,500 words	45	N	Individual

Teaching Periods

Credit Points 10

Coordinator Willem Coetzee ([https://directory.westernsydney.edu.au/search/name/Willem Coetzee/](https://directory.westernsydney.edu.au/search/name/Willem%20Coetzee/))

Description This subject explores policy and governance in the tourism, heritage and events sectors. Students will explore current policies, and learn how to critically analyse them, especially in the context of sustainable development. The subject will also explore different governance structures in these sectors, and their influence on policy development and sustainability outcomes. After completing this subject, students will be well placed to take on governance, planning and policy roles to reshape the tourism, heritage and events sectors, both in Australia and internationally.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 10cp

Level Postgraduate Coursework Level 6 subject

Assumed Knowledge

Basic knowledge of tourism, heritage and/or events is desirable.

Learning Outcomes

1. Analyse the role of governance stakeholders in the tourism, heritage and events sectors in Australian and international contexts.
2. Critically analyse tourism, heritage and events policy and its role in the tourism, heritage and events sectors in Australian and international contexts.
3. Evaluate the relationship of tourism, heritage and event policies to sustainable development outcomes.
4. Propose sustainable tourism, heritage and event policies.

Subject Content

1. Tourism policy and governance.
2. Heritage policy and governance.
3. Festival and events policy and governance.
4. Policy and governance for sustainable development outcomes.
5. Policy analysis.
6. Governance structures.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Critical Review	1,200 words	30	N	Individual