

TOUR 3003 VISITOR ECONOMY PROFESSIONAL PLACEMENT

Credit Points 20

Coordinator Garth Lean ([https://directory.westernsydney.edu.au/search/name/Garth Lean/](https://directory.westernsydney.edu.au/search/name/Garth%20Lean/))

Description Visitor Economy Professional Placement (VEPP) provides students with understanding and experience of tourism, events, heritage and related industry workplaces. Students work in a voluntary capacity with an industry host to gain work-ready skills and undertake professionally appropriate tasks. Students complete a Professional Placement Proposal and Professional Placement Report.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 20cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Equivalent Subjects BUSM 3072 - Tourism Industry Professional Placement

Restrictions

To enrol in this subject, students must have completed at least 160 credit points and be enrolled in one of the following programs or specialisations:

- 1916 Bachelor of Tourism and Event Management (as Core subject)
- 6047 Diploma in Social Science/Bachelor of Tourism and Event Management (as Core subject)
- 1667 Bachelor of Social Science (Heritage and Tourism Futures, pathway to Master of Sustainable Tourism and Heritage) (as Elective subject)
- 0306 Major in Festival and Event Management (as Specialisation Pool subject)
- 0302 Major in Tourism Management (as Specialisation Pool subject)
- 0307 Major in Heritage and Tourism Futures, pathway to Master in Sustainable Tourism and Heritage (as Elective subject)
- 0304 Major in Place Management and Planning (as Elective subject)
- 0303 Major in Sport, Events and Tourism (as Elective subject)
- 0305 Major in Sustainability, Tourism and Environment (as Elective subject)

Learning Outcomes

1. Demonstrate practical employability skills that can be useful for professional career development;
2. Apply problem-solving skills and plan for situation improvement;
3. Demonstrate capacity to work effectively in team environments;
4. Design and manage a program of professional development;
5. Evaluate and report on a professional development/situation improvement program.

Subject Content

1. Introduction to work-integrated learning - pre-placement orientation and planning
2. Professional development goal-setting and planning
3. Project and progress management
4. Professional development evaluation and reporting
5. Completion of a situation improvement project/task

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Portfolio	1,500 words	30	N	Individual
Report	3,500 words	60	N	Individual
Presentation	15 minutes	10	N	Individual
Professional Placement Performance	N/A	S/US	Y	Individual

Teaching Periods

Autumn (2023)

Parramatta - Victoria Rd

Hybrid

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR3003_23-AUT_PS_3#subjects)

Spring (2023)

Parramatta - Victoria Rd

Hybrid

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR3003_23-SPR_PS_3#subjects)