

# PUBH 3013 HEALTH PROMOTION PRACTICE 2

**Credit Points** 10

**Legacy Code** 400785

**Coordinator** Justin Guagliano ([https://directory.westernsydney.edu.au/search/name/Justin Guagliano/](https://directory.westernsydney.edu.au/search/name/Justin%20Guagliano/))

**Description** This subject builds on the knowledge gained in Health Promotion Practice 1 through ongoing study of the processes required in project design and management in health promotion. The 120 hour placement provides students with the opportunity to apply health promotion theory to practical projects on current population health priorities. Students develop knowledge and skills related to implementation and evaluation of health promotion projects, highlighting the importance of the core values and principles necessary for effective and ethical health promotion practice.

**School** Health Sciences

**Discipline** Health Promotion

**Student Contribution Band** HECS Band 2 10cp

Check your HECS Band contribution amount via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Pre-requisite(s)** PUBH 2001 AND PUBH 3012

**Equivalent Subjects** LGYA 7184 - Community Development and Health

## Restrictions

Students must be enrolled in 4656 Bachelor of Health Science or 6000 Diploma in Health Science/Bachelor of Health Science (Health Promotion)

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the elements of best practice in health promotion and how these elements can be applied to contemporary health promotion practice.
2. Identify key considerations in the project management of health promotion interventions (documentation, record keeping and partnerships).
3. Discuss a range of techniques for measuring health promotion projects (process, outputs, outcomes and impact).
4. Develop skills in conducting evaluation of community organisational capacity and social capital.
5. Identify relevant and appropriate partners and networks for involvement in evaluation of community based health promotion projects.
6. Critically analyse health promotion initiatives to ensure issues of sustainability and dissemination are addressed.
7. Explain the core values of health promotion practice and how these impact on health promotion project delivery in a community based setting.
8. Critically analyse and evaluate a health promotion project in an organisational (placement) setting.

9. Apply practical skills in collating information, grant writing and presentation of information to peers.

## Subject Content

1. Methods of ensuring adequate management of the implementation of health promotion projects (documentation, record keeping, partnerships).
2. The nature of measurement in evaluation (qualitative and quantitative means of gathering information).
3. Strategies and techniques for measuring central aspects of health promotion projects (process, outputs, outcomes, impact).
4. Multi-level evaluation - measuring community and organizational capacity, social capital.
5. Sustainability issues and use of media and other forms of disseminating information.
6. Involving partners and others in evaluation of health promotion.
7. Core values and principles as applied in health promotion activities.
8. Have practical placement experience in an organisation involved in conducting evaluations of health promotion projects.
9. Developing skills at collating, analysing and presenting information to peers.
10. Grant writing.

## Special Requirements

Legislative pre-requisites

NOTE: Due to Covid Restrictions, the First Aid Requirement is currently not needed.

### Special Requirements - NSW Health Legislative Prerequisites Pre-requisites

#### Student Compliance Information for all Health-Related Placements

**Prior to enrolling in this subject, students must have submitted a Student Undertaking Form and undertake to apply for a National Police Check, which is required to be submitted before placement, and a Working with Children Check Student Declaration. Use the link to the Special Requirements webpage below for more information.**

To be eligible to enrol in this subject and complete any required health-related placements or experiences, students must meet Western Sydney University program requirements as well as any special, legislated, or policy-mandated requirements.

### Western Program Requirements

Visit the Special Requirements webpage for details about your program.

Special Requirements ([https://www.westernsydney.edu.au/currentstudents/current\\_students/enrolment/special\\_requirements/](https://www.westernsydney.edu.au/currentstudents/current_students/enrolment/special_requirements/))

#### Mandatory NSW Health student placement policy requirements

To be able to undertake placement in any NSW Health facility you must be assessed as compliant with NSW Health student placement policy in the first year of your program, regardless of when you expect to go on your first placement. Access and read the NSW Student Compliance Information Booklet.

NSW Student Compliance Information Booklet ([https://issuu.com/uwspublications/docs/wsu\\_student\\_compliance\\_booklet\\_2020\\_v6/](https://issuu.com/uwspublications/docs/wsu_student_compliance_booklet_2020_v6/))

Please ensure that you

1. Find your existing National Police Check or apply for one
2. Gather documentary evidence of your vaccination history

- Print and complete all relevant NSW Health forms relevant to the campus you are enrolled at or online enrolment requirements
- Follow booklet instructions on how to have your compliance documents assessed by NSW health staff.

International students have additional requirements; the link to the booklet will inform you of these requirements.

### School Requirements

Contact your School for further details regarding your School's requirements, if any, such as

- If you live outside of NSW or Australia and need to meet your state, territory or country's compliance requirements
- If you need to meet different state, territory or country compliance requirements.
- NSW Working with Children Check (WWCC) or other state equivalent, valid for your entire program.
- Current approved first aid certificate valid for your entire program - approved program providers can be found at the Government Training website
- <http://training.gov.au> (<http://training.gov.au>)
- Other non-health related requirements.

Student Compliance Resources are also available on the Placements Hub web page (NSW students only)

[https://www.westernsydney.edu.au/learning\\_futures/home/placements\\_hub/placements\\_hub/student\\_compliance](https://www.westernsydney.edu.au/learning_futures/home/placements_hub/placements_hub/student_compliance) ([https://www.westernsydney.edu.au/learning\\_futures/home/placements\\_hub/placements\\_hub/student\\_compliance](https://www.westernsydney.edu.au/learning_futures/home/placements_hub/placements_hub/student_compliance))

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Essay	1,500 words	40	N	Individual
Proposal	1,000 words	40	N	Individual
Viva Voce	15 minutes	10	Y	Individual
Reflection	Self-reflection – 500 words	10	N	Individual
Professional Placement Performance	Supervisor Report	S/U	Y	Individual

### Prescribed Texts

- Talbot, L., (2014). Promoting health: the primary health care approach. Retrieved from <http://west-sydney-primo.hosted.exlibrisgroup.com:1701/UWS-ALMA:UWS-ALMA21110752740001571>.
- Nutbeam, D., (2014). Evaluation in a Nutshell: A Practical Guide to the Evaluation of Health Promotion Programs. McGraw-Hill Incorporated, 978-0-387-79733-5

### Teaching Periods

## Sydney City Campus - Term 2 (2022)

### Sydney City

#### Day

**Subject Contact** Andrey Zheluk ([https://directory.westernsydney.edu.au/search/name/Andrey\\_Zheluk/](https://directory.westernsydney.edu.au/search/name/Andrey_Zheluk/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=PUBH3013\\_22-SC2\\_SC\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=PUBH3013_22-SC2_SC_D#subjects))

## Spring (2022)

### Campbelltown

#### Day

**Subject Contact** Caterina Tannous ([https://directory.westernsydney.edu.au/search/name/Caterina\\_Tannous/](https://directory.westernsydney.edu.au/search/name/Caterina_Tannous/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=PUBH3013\\_22-SPR\\_CA\\_D#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=PUBH3013_22-SPR_CA_D#subjects))