

MKTG 7003 APPLIED PROJECT (FINANCE AND PROPERTY)

Legacy Code 200945

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Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Proposal	1,500 words	30	N	Individual
Report	3,000 words	70	N	Individual

Teaching Periods