

HUMN 4003 WRITING BEYOND THE ACADEMY: KNOWLEDGE TRANSLATION AND PUBLIC AUDIENCE COMMUNICATION

Credit Points 10

Legacy Code 800219

Coordinator Jessica Weir ([https://directory.westernsydney.edu.au/search/name/Jessica Weir/](https://directory.westernsydney.edu.au/search/name/Jessica%20Weir/))

Description It is now more important than ever for researchers to explain their research to the public. Although it can be challenging to translate specialist knowledge for non-specialist readers, this is the skill students will receive training for in Writing Beyond the Academy. By following the model of The Conversation, a widely popular knowledge translation platform, students will learn the principles of public audience writing, how to pitch to an editor and how to work with their feedback, and produce their own public audience essay.

School Graduate Research School

Discipline Studies in Human Society, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 4 subject

Equivalent Subjects HUMN 4012 - Research Literacies

Restrictions

Students must be enrolled in 8083 Bachelor of Research Studies/ Master of Research or 8119 Bachelor of Research Studies/ Master of Research (Planning) or 4698 Master of Health Science, 4700 GD Health Science or 4702 Master of Public Health.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Critically appraise public audience communication conventions used by researchers.
2. Develop a pitch of a research translation story suitable for a public audience in response to editorial guidelines.
3. Discuss how their own research field addresses issues of broader public concern.
4. Apply knowledge translation skills by writing for a non-specialist public audience;
5. Critically assess their own writing through engagement with reviewer feedback.

Subject Content

Introduction to the concept of Knowledge translation
Introduction to the principles of public audience writing
Pitching ideas to editors
Working with editorial feedback
Editing a piece of public audience writing

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Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Reflection	1,250 words	S/U	Y	Individual
Essay	500 words	S/U	Y	Individual
Essay	1,000 words	S/U	Y	Individual
Essay	1,000 words	S/U	Y	Individual

Teaching Periods

1st Half (2022)

Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=HUMN4003_22-1H_ON_O#subjects)

Parramatta City - Macquarie St

Day

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2nd Half (2022)

Online

Online

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Autumn (2023)

Online

Online

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On-site

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Spring (2023)

Online

Online

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On-site

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