

COMM 3049 SCREEN MEDIA: CAPSTONE DEVELOPMENT

Credit Points 10

Legacy Code 102833

Coordinator Wendy Chandler ([https://directory.westernsydney.edu.au/search/name/Wendy Chandler/](https://directory.westernsydney.edu.au/search/name/Wendy%20Chandler/))

Description In this subject students develop a major screen media project which will be produced in the subject Screen Media Capstone Production. The nature of the project may vary depending on students' interests and career aspirations. Projects may range from documentary, drama, episodic, animation, immersive, transmedia, interactive and other hybrid forms. Depending on the nature the project, projects maybe developed individually or in interdisciplinary groups. Projects may be original creative ideas or undertaken in collaboration with an industry and/or community partner.

School Humanities & Comm Arts

Discipline Audio Visual Studies

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) COMM 2052 Documentary Factual Screen Media AND COMM 3053 Narrative Fictional Screen Media

Equivalent Subjects -

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Conduct research and analyse material to inform the creation of a screen media project.
2. Create a comprehensive project proposal document for a screen media project.
3. Produce industry standard planning documents relevant to screen media pre-production theory practices.
4. Explain contemporary business models and distribution platforms in the screen media industry.
5. Consolidate skills and knowledge in their preferred area of interest.
6. Reflect on collaborative work practices and methodologies and the work of self and others.

Subject Content

1. The development, writing and presentation of a major screen media project.
2. Industry standard planning and preproduction workflows.
3. Business skills and changes to distribution platforms in the screen media industry.
4. The refinement of skills and knowledge in a particular crew role or roles of interest.
5. Collaborative work practices and methodologies.
6. Critical reflection on the pre-production work of self and others.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual
Proposal	2,000 words or equivalent	40	N	Group
Proposal	1,000 words	30	N	Individual
Practical	1,000 words or equivalent	20	N	Individual

Teaching Periods

Autumn (2023)

Parramatta - Victoria Rd

On-site

Subject Contact Wendy Chandler ([https://directory.westernsydney.edu.au/search/name/Wendy Chandler/](https://directory.westernsydney.edu.au/search/name/Wendy%20Chandler/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=COMM3049_23-AUT_PS_1#subjects)