COMM 3015 DIGITAL JOURNALISM PRODUCTION

Credit Points 20

Legacy Code 102057

Coordinator Margot Dunphy (https://directory.westernsydney.edu.au/search/name/Margot Dunphy/)

Description Digital technologies have revolutionised news delivery. Journalists in every area of the profession now require video, audio, online and print skills to work across multiple platforms and contexts. This subject introduces students to multiplatform digital journalism and the ways in which multiple media can be used to tell stories for a range of contexts.Students develop their own blog site, that is populated using digital devices for working with video, audio and text to engage with a range of social media storytelling modes to extend stories across multiple media contexts. Based on an understanding of ethical and informed journalism practices, students are encouraged to develop their own voice as an independent thinker and writer into the public domain of online publishing.

School Humanities & Comm Arts

Discipline Audio Visual Studies

Student Contribution Band HECS Band 4 20cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Equivalent Subjects COMM 3036 - Television Journalism COMM 3030 - Radio Journalism

Restrictions

Successful completion of 80 credit points at Level 1 and at least 20 credit points from COMM 2027 News Reporting, COMM 2017 Feature Writing, COMM 2022 Journalism Research & Investigation, COMM 2029 Photo Journalism, PERF 1009 Introduction to Sound Technologies, DESN 2014 Researching the Visual, PERF 1019 Sound Synthesis and the Sound Environment or DESN 1021 Web and Time Based Design.

Assumed Knowledge

Basics of news writing for broadcast media and news gathering. Knowledge of legal issues affecting journalism and Journalism Ethics.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate practical skills in newsgathering, research and production
2. Use digital audio and video devices to record material appropriate for news stories
3. Use desktop editing systems and blog templates to assemble basic audio and video stories
4. Explain the legal and ethical issues relevant to digital journalism
5. Work in teams and individually.
6. Critically analyse multi-media journalism
7. Adequately assess the risk involved in professional production projects.

Subject Content

1. Video and audio news and current affairs
2. Finding stories
3. Scripting, narrating and constructing audio and video news stories
4. Use of digital video and audio capture equipment and desktop editing
5. Online and social media delivery of news material
6. The social role of digital journalism

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Practical	Equivalent 750 words (Web site, plus Youtube, FB, Twitter)	10	N	Individual
Professional Task	Video Story (scripted) 2 minutes; Accompanying Facebook/ Blog post 100 words	20	N	Individual
Professional Task	Video story (scripted) 3 minutes; Accompanying Facebook post/Blog post 250 words, FacebookLive Report 1.5 minutes, and Tweet with picture.	30	N	Individual
Portfolio	Completed Blog portfolio; containing story package content 1 and 2 plus links, plus 3 best weekly class tasks. Reflection on multi-platform writing process as additional blog post (600 words)	30	N	Individual

Participation	Weekly production exercises, Group participation	10	N	Individual

Prescribed Texts

- Alysen, B, (2012), The Electronic Reporter: broadcast journalism in Australia, 3rd edition, UNSW Press, Sydney.

Teaching Periods

Autumn (2022)

Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3015_22-AUT_ON_O#subjects)

Parramatta - Victoria Rd

Day

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3015_22-AUT_PS_D#subjects)

Sydney City Campus - Term 2 (2022)

Sydney City

Day

Subject Contact Ming Diao (https://directory.westernsydney.edu.au/search/name/Ming Diao/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3015_22-SC2_SC_D#subjects)

Autumn (2023)

Online

Online

Subject Contact Margot Dunphy (https://directory.westernsydney.edu.au/search/name/Margot Dunphy/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=COMM3015_23-AUT_ON_2#subjects)

Parramatta - Victoria Rd

On-site

Subject Contact Margot Dunphy (https://directory.westernsydney.edu.au/search/name/Margot Dunphy/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=COMM3015_23-AUT_PS_1#subjects)

Sydney City Campus - Term 2 (2023)

Sydney City

On-site

Subject Contact Ming Diao (https://directory.westernsydney.edu.au/search/name/Ming Diao/)

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