COMM 2053 NARRATIVE: FICTIONAL SCREEN MEDIA

Credit Points 10

Legacy Code 102829

Coordinator Maryella Hatfield (https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/)

Description In the 21st Century the nature of storytelling has evolved. Fictional screen narratives are now delivered across multiple platforms, devices and spaces. At the same time different platforms are strategically used to extend and add new layers to stories while deepening audience interaction and engagement. This subject introduces students to more advanced principles and processes in the production of fictional screen media. Students will learn how to work effectively in collaborative production teams across various key roles in pre-production, production and post-production. Working in teams, students produce a creative cross-platform narrative screen media project.

School Humanities & Comm Arts

Discipline Communication and Media Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your HECS Band contribution amount via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Pre-requisite(s) COMM 1037 Digital Narrative

Equivalent Subjects COMM 3020 - Media Arts Project

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Apply key concepts in cross platform fictional storytelling to project development.
2. Develop and write a proposal and script for a cross platform fictional project
3. Plan and produce a cross platform screen media project which includes a fictional narrative video.
4. Apply reflexive critical thinking to the creative process and to evaluation of their own and others' work.
5. Work independently and collaboratively on a cross platform fictional storytelling project.

Subject Content

1. Advanced fictional scriptwriting concepts and methods.
2. Cross platform and 360 transmedia storytelling.
3. Relevant skills in cross platform fictional screen media production.
4. Professional production practices and creative processes for screen media practitioners working in collaborative teams.
5. Reflective online content production and publishing

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual
Proposal	2,000 words or equivalent	35	N	Individual
Applied Project	Fiction film up to 7 minutes, plus at least one additional platform component	30	N	Group
Reflection	1,500 words or equivalent	25	N	Individual

Teaching Periods

Autumn (2022)

Online
Online
Subject Contact Maryella Hatfield (https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2053_22-AUT_ON_O#subjects)

Parramatta - Victoria Rd
Day
Subject Contact Maryella Hatfield (https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2053_22-AUT_PS_D#subjects)

Autumn (2023)

Parramatta - Victoria Rd
On-site
Subject Contact Maryella Hatfield (https://directory.westernsydney.edu.au/search/name/Maryella Hatfield/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=COMM2053_23-AUT_PS_1#subjects)